

THE NORTHFIELD HERALD

Volume 1 Number 52

Northfield, Massachusetts, April 1, 1932

Price Two Cents

That Legion Show By The Bargerons

Early reports indicate that a full house may be expected at Town Hall next Wednesday evening, April 6, when The Musical Bargerons will be presented by the American Legion. The Musical Bargerons, a versatile family theatrical troupe, will put on a lively, well acted minstrel show which will be followed by a dance, the versatile Bargerons furnishing the music.

The performance will be for the benefit of the American Legion Welfare Fund. The demands on this fund during recent months have been heavier and more urgent than usual. Much good has been accomplished both for the Town of Northfield and for the veterans themselves by having assistance for ex-soldiers centralized in this agency. Stanley Payson, Welfare Officer of the Legion reports that during the past 12 months numerous veterans have been given assistance. The \$1,254.00 expended in this relief has been secured from various public and private funds and from individual donors as well as from the Legion treasury. It is hoped by Legion officers that the proceeds of next Wednesday's benefit performance will make it possible to carry on this important relief work more independently.

The local Boy Scout troupe which is sponsored by the American Legion is co-operating with the Legion in the sale of tickets. The Legion committee in charge of the performance reports that the Scouts have already started selling tickets and are determined to call at every house in town, thus lending a hand to their American Legion friends.

Mrs. Mabel Makepeace Pastor Turners Falls

Announcement has been made that Mrs. Mabel Makepeace has been appointed to succeed her late husband, the Rev. George G. Makepeace as pastor of the Grace Methodist Episcopal Church at Turners Falls and she occupied the pulpit last Sunday for the Easter Day services. Mrs. Makepeace has for many years shared the work of her late husband in church and missionary effort and she is well known for her writings in behalf of Sunday School progress and purpose. Mrs. Makepeace is living at her home on Warwick avenue in Northfield.

Davis — Alexander

The home of Mr. and Mrs. N. Dwight Alexander of Springfield, Mass. was the scene of a very pretty wedding on Easter Sunday afternoon when their son Daniel and Miss Marguerite Davis of Stamford, Conn., were united in marriage by Rev. Owen Whitman Eames of the Church of the Unity. Members of the immediate families and about twenty intimate friends of the young couple were present at the ceremony.

Daniel is a native of Northfield and has many relatives here.

Exhibit Bird Houses

The Everready 4-H Club under the direction of Mr. Henry J. Johnson has finished work on a large collection of bird houses which the club hopes to sell for its benefit. They have arranged a neat and most attractive display of these houses in the vacant store building of the Proctor Block and the exhibit is well worth seeing reflecting the splendid work of the boys. The members of the club are: Edward Lucian, Walter Lucian, Carlton Wells, Robert Washburn, Donald Sutherland, Raymond Miller, Clarence Webster. The bird houses are painted twice in green and white. Already seventeen have been sold.

For Northfield Women

What woman isn't interested in canning? A rare privilege will be accorded Northfield in the visit of Miss Kimbrough to the Town Hall on Friday of this week at 2.30 o'clock when she will tell much of the latest information in regard to the subject of canning. There is no admission fee. The demonstration is under the auspices of the Greenfield Electric Light & Power Company.

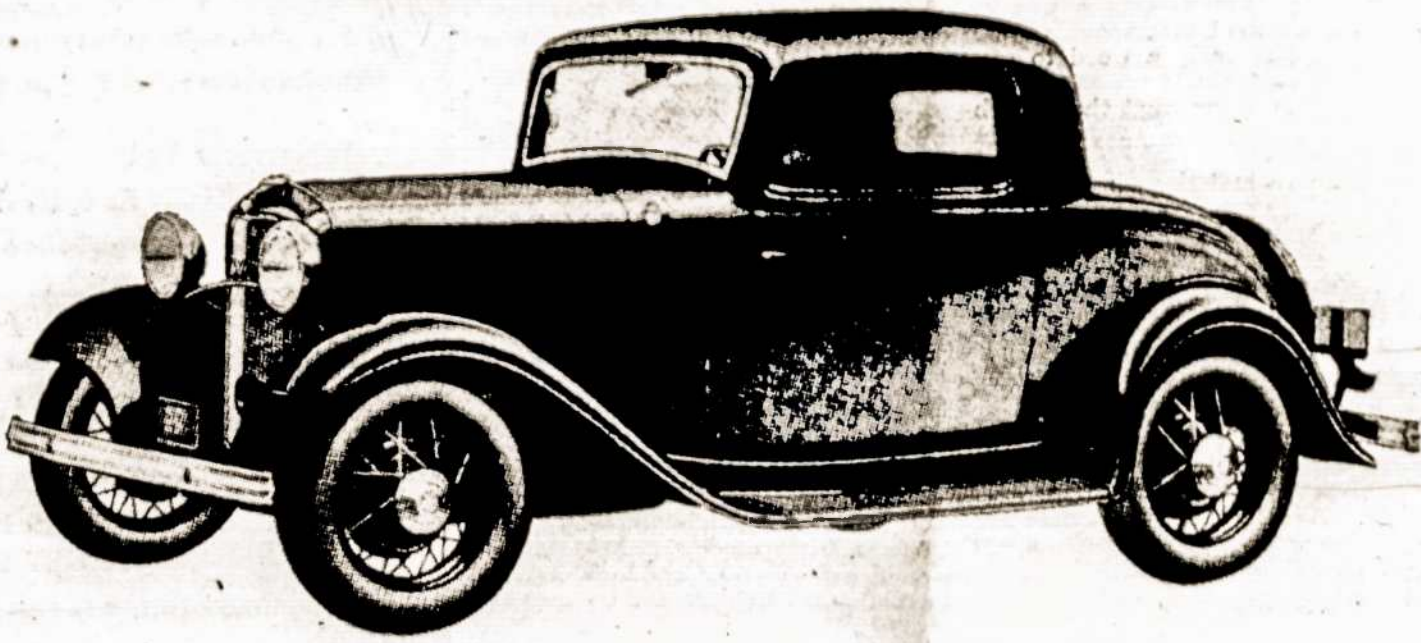
On To Washington

On Saturday morning of this week April 2nd the Senior High School Class will leave on their trip to Washington. The train will leave East Northfield station on the Boston & Maine R. R. at 6.15 a.m., and the party are due in Washington at 6.32 p.m. Miss Lawley and Miss Mann accompany the class who will return after their program of sightseeing on next Wednesday evening.

Cook Book Selling

The members of the Senior class of the Northfield High School are meeting with splendid success in the sale of the cook book. Several orders have come from out of town friends who have read the announcement in The Herald.

The New Ford Sport Coupe



"The Secret Garden" In Children's Theatre

Northfield children with others of the county will see the last in the series on Friday at 4 p.m., in the high school auditorium at Greenfield. At that time the Children's Theatre company Clare Tree Major, director, will present "The Secret Garden," dramatized from the story by Frances Hodgson Burnett.

Bad Winter Storm Strikes Town Monday

The worst storm of the winter to strike Northfield came in rather unexpected last Monday morning and a real storm it was. Nearly a foot of heavy wet snow fell making travel exceedingly hard with automobiles caught in its depths. Plows were out early opening paths and roads but it proved to be an all day job. Most people living on the side roads remained at home. Trees suffered considerable and many broke under the weight of the snow. On Warwick Avenue a stretch of poles and wires were down. The state roads were kept open and travel was free southward but toward the north travel was not so easy. Sleighs were seen on Brattleboro streets Monday. By Tuesday noon most all roads were properly cared for and travel was resumed. The storm was general over all New England—March was ending its days in boisterous fashion.

Big Council Rally For Boy Scouts

Each Boy Scout Troop in Franklin county is to be represented at the annual rally of the Franklin Hampshire council, Boy Scouts of America, at the new arena of the Massachusetts State college at Amherst, April 8, according to Scoutmaster Arthur C. Lyman and co-director of the program committee.

Annual Bible Number Of Northfield Publication

The April issue of the Record of Christian Work is off the press and is the Annual Bible number. There are four major articles by Howard W. Pope, Paul Scherer, Charles R. Erdman and James I. Vance all prominent clergymen in the United States. Again the magazine presents a good appearance, ably edited and so well composed that its advertising does not detract from its spiritual significance. The Record of Christian Work is a magazine of religious thought and experience that should be found on the library table of all persons, actively interested in Christian work and effort.

Boy Scout Demonstration

On Friday, April 8, at 7.30 p.m., the Boy Scouts of the Hampshire-Franklin Council will give a public demonstration in the State College Arena at Amherst. Here is an opportunity for us to see for ourselves what this organization is doing for our boys. The program calls for an impressive entry march led by the American Legion Bugle and Drum Corp., followed by demonstrations of various phases of Scoutcraft. The State College band will play during the evening. The public is invited and there will be no admission charge.

Ford's New Cars Are Announced In Northfield

Through the columns of The Northfield Herald, Spencer Bros. are making announcement of the complete line of the fourteen beautiful body types of the new Ford cars. The V-8 car was shown to dealers and distributors this week at a meeting in Boston which was attended by Mr. Ross L. Spencer. Mr. Spencer is very enthusiastic over the showing and is awaiting anxiously the delivery of the first car to be shown to the public in Northfield. Upon its arrival it will be exhibited at his garage here and hundreds no doubt will avail themselves of the opportunity to look it over.

With a brake horsepower of 65, the V-8 is described as capable of 75 miles an hour, and embodying a number of new features, including silent synchronized gear shift, down draft carburetor, carburetor silencer, automatic spark control and a diaphragm pump drawing fuel from a tank in the rear.

The car is described as larger, with double acting hydraulic shock absorbers, flexible transverse cantilever springs and a newly designed rear spring mounted on perches at the rear of the axle housing to permit a lower frame and body height. Rounded V-type radiator, slanting safety glass windshield and rounded roof lines, with large ventilator in the top of the cowl are other details outlined. An oval instrument panel and inside visors are also part of the standard equipment.

The engine is described as of the 90-degree V-type having an S. A. E. rating of 30 horsepower. The 65-pound crankshaft is of the 90-degree type, with its four cranks at right angles to each other.

Cylinder blocks and crankcase are cast in one unit, and a cast aluminum cover forms the top of the engine. The distributor operates directly from the front end of the camshaft, eliminating use of interposed gears.

A glance tells you that the V-8 Ford is a new automobile. Its beauty is expressive of new speed and power. Streamlines begin at the very front of the car. They are reflected in the radiator shell, in the hood, and in the windshield, which slants at 10 degrees. The front roof line is rounded, without a sun visor. Top, sides and rear are gracefully curved, conforming with the airflow principle.

These lines not only provide new beauty, but they serve a useful purpose. They lessen wind resistance, and thus have a favorable effect upon both speed and fuel economy.

Beauty marks the interiors as well as the exteriors, with handsome upholstery, hardware and trim. The seats are deep and comfortable, and are placed low in the body. As the car itself has a lower center of gravity, you ride with a new sense of ease and comfort.

Young People's Rally At Sunderland

A Missionary Rally for the young people of Franklin County will be held at the Congregational church in Sunderland on Sunday April 10th. The Rev. John Bicknell from Jaffna College, Ceylon will be the principal speaker. The first service will be at 4.30 p.m., followed by a box lunch at 6 o'clock and an evening service at 7.30 o'clock.

We urge the young people to attend this rally. Everyone is invited to come and a large attendance is hoped for.

Fry Heads Y. M. C. A.

Mr. Wilfred W. Fry of Philadelphia whom we all know as one of the Northfield School's benefactors and a member of its Board of Trustees was recently selected as Chairman of the International Committee of a Young Men's Christian Association succeeding Mr. James M. Speers of New York who has served in that capacity for the last ten years. Friends of Mr. Fry are extending their congratulations and bespeak for him a forward and progressive program for the organization.

Giannini Soprano In Greenfield Concert

The final concert of the Greenfield Woman's club season will take place on Thursday, April 7, in the high school auditorium at 8 p.m., when the club is to sponsor the appearance of Giannini, the American prima donna and brilliant soprano.

The music committee, under the able leadership of Mrs. John B. Whiteman, was able to secure an artist of this standing owing to the fact that Giannini will be en route to Dartmouth on that date.

Dusolina Gianni was born in America and made her debut in Hamburg, Germany, in September, 1925, receiving 63 curtain calls during two performances. She comes of a musical family, her father being a well known opera tenor. He was associated with Adelina Patti in many performances. It is expected that many from Northfield Schools will attend and reservations have already been made for a group from Mount Hermon.

Fortnightly Entertained By Humorous Readings

The regular meeting of the Fortnightly Club was held last Friday afternoon with a good attendance. Mrs. Roseth Knapp Breed of Boston a professional entertainer appeared and gave an interesting program of humorous readings and recitations which provoked much merriment and laughter. Her selections were of old character sketches Mrs. Edward Morgan presided. A short business session followed. The next meeting will be Friday April 8th when the annual election of officers will take place and a musical program rendered in charge of Mrs. Anna B. Freeman.

And They Did Dance

Well the leap year dance at Town Hall last Tuesday evening under the auspices of the O. E. S., was a success. "Puts" old time fiddlers played well and plenty and how they did dance the old time dances. The grand march was full of "pep and ginger." It is said that there was a scarcity of "bachelor girls" and marriageable young men so the old folks had things all their own way.

Tenney Returns Home

Mr. Charles S. Tenney of Northfield Farms reports a very interesting trip to St. Louis, when in company with William Koch of Greenfield, D. B. Stevens of Mount Hermon, Hugh Morrill of Quonquot farm, Whately, H. P. Davenport of Shelburne Falls and P. A. Smith and C. H. Parsons of the state college, they visited the Purina Mills and experimental farms.

Items Of Interest

A wage reduction of about 10 per cent will be placed in effect by the Western Massachusetts companies on April 1. The cut will include all employees and officers of the Greenfield Electric Light & Power company and the Turners Falls Power and Electric Light company, as well as all other companies in the system.

According to Harry E. Duren, vice-president and general manager of the Greenfield Electric Light and Power company, the company's business showed considerable decrease in 1931. A heavy curtailment in the use of industrial power occurring during the year, owing to the reduced operation hours of industrial plants. The domestic consumption also fell off considerably.

It took Greenfield nearly six and one half hours to conduct its annual town meeting on Saturday afternoon and to determine upon a program of economy. The finance committee recommendations of \$883,796, were reduced finally to \$796,817. The pruning began in a vote which carried a reduction of 10 per cent in salaries of all town officers and following came a general slashing in practically all recommendations for town expenses. The poor taxpayer is beginning to assert himself. Why not in Northfield?

Well Known Minister Is Pneumonia Victim

Rev. Dr. Floyd W. Tomkins, well-known Episcopal clergyman and rector of Holy Trinity Protestant Episcopal Church of Philadelphia for thirty three years died at his home last Thursday, March 24th at the age of eighty two years. Dr. Tomkins had often visited Northfield and had participated in several of the Conferences and had a host of friends here. He was born in New York city, the son of Floyd Williams and Eliza Dunham Tomkins. He was graduated from Harvard in 1872 and from the General Theological seminary in New York in 1875.

He became rector of St. James's church at Keene, N. H., in 1883 and the next year went to Calvary chapel, New York, serving there four years. For three years he was rector of Christ church at Hartford, Ct., and 1891 to 1894 he was at St. James's church at Chicago.

He then went to Grace Church at Providence but in 1898 accepted the rectorship of Holy Trinity church in Philadelphia.

The University of Pennsylvania gave him the honorary degree of doctor of sacred theology; Temple university and Geneva college, doctor of laws, and the University of the South, doctor of divinity.

He wrote several religious books and composed a number of hymns and carols.

Counterfeit Money About

A number of counterfeit \$10 bills said to be excellent imitations of the new Federal Reserve notes, have been passed into circulation about Greenfield and Turners Falls last week. The bills are scarcely distinguishable from the genuine except upon close examination and error in the numbers. The local bank has advised our merchants to be on the lookout.

New Pastor Here; Will Preach Sunday

Rev. W. Stanley Carne, Pastor-elect of the Trinitarian Congregational Church has arrived in Northfield with his family from Gorham, Maine and is to make his home in the Patti-



Rev. W. Stanley Carne

son residence on Birnam Road. Mr. Carne will preach his first sermon on Sunday morning April 3rd and no doubt a large congregation will be present to accord him a welcome.

Mr. Carne comes to Northfield after serving for twelve years the First Parish Congregational Church of Gorham. He was born in Cornwall, England and since serving the ministry has occupied charges in South Africa, England and America. While his parish will greatly regret his leaving Gorham they rejoice with him in the prospects contained in his new field of labour and Northfield citizens will welcome him to the town and to the responsibilities which he will assume among us.

Locals

The Woman's Relief Corps of H. H. Johnson Post G. A. R., will meet at Alexander Hall, Friday afternoon April 1st at two o'clock.

Masonic members from Greenfield visited at the Masonic Temple Wednesday evening and indulged in cards with Greenfield victorious. The grand total is a tie score. The visitors departed having a good time.

Mr. Walcott Smith radio expert who has cared for Northfield's radio service will be absent for some weeks as he is taking an advanced course of instruction at New York's Radio School.

Our good friend Mr. M. F. Hall of Brattleboro but formerly of Northfield who is the driver of one of the B. & M. buses deserves congratulations in so skillfully handling his bus on a slippery pavement in Northampton recently when in an unavoidable skidding experience.

Personals - Locals

Several Northfield people are expecting to attend the Military Ball in the State Armory at Orange on Friday evening April 1st. All the military and patriotic organizations of Orange insure the success of the affair.

The revival services in the Baptist church of Turners Falls have been postponed to April 10th because of the illness of Rev. John J. Parsons of Colrain who is conducting them. Several from here are planning to attend.

The Boy Scout Charter has been received. A. P. Fitt, George McEwan and Lester Polhemus are named as the committee. Lewis Wood as Master and Walter Scoble as assistant.

Schofield Ritter spent Easter with his mother, Mrs. Gertrude B. Ritter who has been caring for Mrs. S. C. Richardson this year.

Miss Mary Dalton has so far recovered that she hopes to take up her school duties at the Center school.

Mr. and Mrs. Gordon Buffum of Elizabethtown, N. Y., spent the Easter vacation with his parents, Mr. and Mrs. Clarence P. Buffum.

Miss Alice Davis, technician of Brattleboro hospital has been the guest of her grandmother Mrs. Phelps.

Mr. and Mrs. Clyde Mattern have moved into the John Anderson home on Warwick Avenue.

A postal card from Prof. Frank L. Duley says that they are all well and enjoying their motor trip in the southland.

Mr. Joseph F. Bittinger has returned from his trip to Havana, Cuba and is now at Ocala, Florida from which place he hopes to start north soon for Northfield.

Miss Euphrasia Purrington nurse at the Northfield seminary was a visitor in Boston last week.

Mrs. A. P. Pitt has returned home from a short visit with her daughter and children at Wayne, Pa.

Miss Ruth Truesdell enjoyed a 10 days vacation from her duties in the library at Northfield seminary.

Mr. Fred E. Stone of Warwick avenue has so far improved as to return to his home from the Brattleboro Hospital.

Mr. Walter Hyde who has just returned from the bedside of his mother who has been seriously ill at Tullahoma, Tennessee was notified last Saturday morning of her death. She leaves her husband, Mr. Thomas Hyde three daughters and six sons.

Friends of Rev. and Mrs. Frank W. Pattison will be glad to learn that they are enjoying their home and work in Calgary, Alberta. Mr. Pattison is preaching to large congregations who enjoy his message and appreciate his work.

The Seminary reopened after the Easter vacation on Tuesday and Mount Hermon on Monday.

The Northfield Hotel had another of its special Community dinners last Wednesday evening. The "Chef's Special" was fried chicken.

Harmony Lodge of Masons entertained a group of Masons from Hinsdale at Masonic hall on last Friday evening. The evening was devoted to a social time and refreshments.

Mrs. Fred Pallam of Birnam Road returned Tuesday from Birmingham, N.Y., where she and her daughter, Elizabeth were the guests of Dr. E. R. Murray for one week. Dr. Murray is a brother of Mrs. Pallam's.

Miss Jean Rodgers spent Easter vacation with her mother, Mrs. Grace L. Rodgers at her home on the Ashuelot road. Miss Grace left on Tuesday for New York where she will visit friends for a few days before returning to Sweet Briar College, Va.

Mrs. Grace L. Rodgers has been entertaining Dr. Joseph Folsom of Vassar College at her home on Ashuelot road.

Mrs. Leslie of Main street, East Northfield who has been the guest of her cousin, Mrs. Meegan of Springfield, returned home on Thursday. Mrs. Meegan accompanied her and will be here until Saturday. Mrs. Meegan has many friends in Northfield having resided here in the late Dr. Julia Baright house on Hinsdale Road in 1922.

Mrs. Breed, who entertained the Fortnightly club Friday was the guest of Mrs. Martin Vorse president of the club, for the visit.

Mr. Charles S. Warner of Main Street Northfield's town accountant who was suddenly taken ill last week and removed to Memorial Hospital at Brattleboro is reported to be resting comfortably.

Miss Gladys M. Bridge of Keene, N. H., has been appointed teacher at West Northfield School to take the place of Miss Palmer who has resigned on account of ill health.

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EDITORIAL

A new state law allows payment of taxes in instalment but it seems to apply only to the 1932 tax levy and in some respects this meets with considerable objection as it gives but little time to cities and towns to adjust themselves to the conditions.

The machinery for the instalment payments would be set up for only a short time and then be made of no avail, unless the next Legislature were to pass another act extending the privilege.

The plan would make possible the advance payments of taxes on instalments at any time on or after April 1, the taxpayer receiving credit on his 1932 bill and an interest allowance amounting to one-half of 1 per cent per month.

Whether any taxpayer in Northfield would feel that this privilege this year is of any advantage we do not know but the Editor voices the sentiment, reflecting the opinion of many of our citizens that our selection should not be too hasty to act on this temporary expedient. Perhaps it would be far better for us to wait to ascertain its advantages and its probable cost to the town. The city of Springfield has just decided on this determination.

Down in Boston the Legislature has been talking about making four and one-half per cent beer legal in the state. Well, what if they did. It would be a big joke. The Federal Law is still supreme and would be enforced by federal authority if not by state authority. One is reminded of the words of that veto message of Calvin Coolidge Governor in 1920 on a similar matter.

"There is little satisfaction in attempting to deceive ourselves. There is grave danger in attempting to deceive the people. If this act were placed on the statute books of this commonwealth today it would provide no beer for the people."

Did you ever, reader, try to accomplish anything without opposition, without criticism, unjust as it may be. It reminds me of what Elbert Hubbard once said that "the only person not subject to criticism is a dead one." It is a sad commentary that movements are assailed without due knowledge and information and that men in both public and private life are vilified in language that does not become intelligence and understanding. In most cases those who criticize and vilify are those who bear malice or suffer from prejudice. And do you know that in most cases of such acts there is a "rebound." Opposition may be natural as the rising sun is to darkness and dampness. It is written deep in the laws of nature.

The soil and stones offer opposition to the rippling brook and are polished off for their trouble. The treetops oppose the wind the twigs and sway the branches. We are widely advertised by people who talk about our seeming mistakes and shortcomings and as one says people are watching closely.

People refrain as a rule from speaking about the dead, and as long as we are talked about, it is a sign that we are alive whether such opposition is sincere or criticism warranted.

OBITUARY

Evander H. Starkey

Mr. Evander H. Starkey, 78 years of age, died at his home on Warwick avenue, Friday, March 26th. Mr. Starkey had been in failing health for some time. He was born September 24, 1854 and came to Northfield with his parents when quite young learning the harness business with his father in a room in the old hotel when the Proctor Block now stands. He went west and cared for the harness work of a large lumber concern in Michigan but returned to Northfield to conduct business for himself later in life. He was married twice and by his first wife a son Leon, of Springfield survives. He married Mrs. Oscar Slate about 22 years ago and she also survives him. Services were conducted by Rev. Coe and burial was in Centre Cemetery Tuesday.

Reserve Dinner Dance

Franklin County Chapter, Reserve Officers Association of the United States, will sponsor a military dinner dance at the Weldon Hotel, Saturday, April 9th. While there have been similar occasions in other sections of the state, this is the first time the local Chapter has played an active part socially. For this reason the officers and committee are working hard to make the affair so successful that it may be an annual event in the social calendar. Major Frank A. Millett, Capt. Frank Smith and Lieut. Clark McKinnon and Dana C. Salmon are the committee in charge. The gathering will be attended by several from Northfield.

The Poet's Corner

"THE ANVIL OF GOD'S WORD"

Last eve I passed beside a blacksmith's door,
And heard the anvil ring the vesper chime;
Then looking in, I saw upon the floor,
Old hammers, worn with beating years of time.

"How many anvils have you had," said I,
"To wear and batter all these hammers so?"
"Just one," said he, and then, with twinkling eye,
The anvil wears the hammers out, you know."

And so, thought I, the anvil of God's Word,
For ages skeptic blows have beat upon;
Yet, though the noise of falling blows was heard,
The anvil is unharmed—the hammers gone.

Rev. John Clifford, D. D.

FAREWELL NORTHFIELD

1763—1932

As an outpost in the sixties,
On the border of Massachusetts,
On a peaceful winding river,
Peopled by the savage Squakheags;
Came a band of early settlers,
Settlers from the land of Hadley,
Land of colonists contented.
To this land of Cruel Philip,
Came they, who sought the freedom
Of the forest, all primeval.
They established in this region
This spot of terrestrial grandeur
At the foothills of the mountains
Northfield, the majestic.
Here was built the many structures
Necessary for the progress
Of a colony, successful.
And as time and fate determined
Thrice this settlement was builded
"Fore it flourished as a blossom
In the bed of ugly red skins,
Thus two hundred years have glided,
Through the rough and smooth of
History.

And this village, with its culture,
Ranks among the many, noted
For their humble art and beauty,
For the intellect of Genius.
What is left to tell the story
Of the struggle of her brave ones,
Of the hardships and the anguish,
Suffered in her years of climbing?
All the monuments and markers,
Of those few, who dared the dangers,
That their village might be saved,
Saved from tomahawks and hatchets
Of the red man, on the war path.

As I to this hamlet, wended,
To this, all but Rhinish village
Made so, by its sentry castle
Stationed far above the buildings
On a terrace, also Rhinish,
I felt an awe-inspiring essence
Cast upon my mortal spirit;
Thus conveyed into a strange land
By the charm of fascination,
By the scenes in Northfield proper.
Here I lingered one semester
At the bidding of the Master
Who in walks of life, commanded
That I teach his children knowledge;
Teach, that they might know more
thoro'.

Of the history of their nation
Of the struggle for its freedom.
Teach the geographic features
Of the West, the East, the Southland
Of the frozen tundra, Northland.
Too, I taught them of our language
Drilled in rhetoric and expression
Stressed the beauty of word pictures
Found in all the poets' paintings.
Yet not forgotten were the others
Necessary to Child's Welfare
Each were stressed as most important,
Here were studied as if one.
Here I labored, always faithful;
Learned to love all those about me,
Learned to love each hill and valley,
Bend in road, and bush beside it,
Named the trees and spoke in passing,
Listened for their sigh, as answer,
Then came springtime, with its pleasures.

Yet a sorrow, brought it, to me,
I must leave the haunts so cherished
Travel northward to my homeland,
To my fond, yet seemingly strange land,
Made so by my absence from it.

Fare Thee well, Oh Charming Eden,
With your town folk quite so charming.

God be with you, guard and keep you,
Safe from all the worldly vice;
And as others come to tutor
May they too, find life resplendent,
Made so by your peaceful quaintness
Farewell Northfield, Fare Thee Well!

Miss Jessie D. Palmer
West Northfield
P. S. Miss Palmer — teacher at
West Northfield writes:—
"My acquaintance with your
charming village and its people has
brought me great happiness and this
little poem, written in the metre of
Hiawatha, seems appropriate for your
vicinity, due to past Indian associations."

North Leverett

Miss Evangeline Barry is spending her week's vacation with her parents in Beverly.

Among the out-of-town folks here over Easter were Mrs. Evelyn Graves of Greenfield, Miss Isabella Howard of Springfield and Wayne Smith of Greenfield.

Leslie Kincaid spent Easter with his parents at Fitchburg.

One of the worst storms for several years visited this place Monday leaving over 8 inches of snow. Several poles of A. T. & T. Co., were forced over to the ground when the wires became loaded with the heavy wet snow. Mr. Chapin was unable to get any farther than Lake Wyola with the mail.

Try our Specialized lubrication
We use six different kinds of lubricant as recommended by your particular car manufacturer. The Morgan Garage Jan. 12-19-26-Adv.

An Editor's Call

To The Church

The editor of a daily newspaper upon whom I was paying a social call had barely greeted me before he began to challenge the church in the present crisis. He is an old-school editor, blunt, forthright, a crusader with a strong sense of infallibility. His desk is a heaped-up clutteration that would make an orderly housewife or an efficiency expert despair. He works in his shirt-sleeves, and looks like a farmer—in, indeed, a dirt farmer, out of office hours. This time he had scarcely a word to say about his wonderful crop of grapes. He wanted to know what the church is doing in this period of depression and emergency.

Pointing an indicting finger at me he demanded:
"Doesn't the church know that it is all up to her? She should be the rallying center of all real relief. She has the Word that will make things right. Every preacher in the land ought to be hot about his own business these days, which is preaching a gospel for the people. This thing that has happened is all within the church's province. It is her business to help people see straight and hold steady. And if she doesn't care for her human hearts now, she'll never get a chance to do so later!"

I steered my friend on to the subject of the plight of the press in these times. In a few minutes, though he was off again on his "concern."

"Every church ought to be a relief center. The churches are closest to the people, and know their real needs. The genius of religion is brotherliness and helpfulness. People instinctively turn to the church when in trouble. This is your chance! This is your chance! Look out that you don't miss it!"

We were interrupted by the arrival of other newspaper workers. After introductions and general talk I arose to take my leave. The old editor followed me to the door. He laid his hand upon my arm, and looking into my face with eager, earnest eyes, he insisted:

"Don't forget! Tell the churches that this is their hour! Every church should rally to the job. The most important aspect of this depression is the need that people should get back to God and to all the essentials of real religion. Nobody but the church can make plain the will of God to the people, who need comfort and guidance and inspiration. Mark what I say: this is the church's chance! You tell them so!"

So I have done as directed.—
William T. Ellie, Swarthmore, Pa.
in Record of Christian Work.

Real Estate Transfers

Deeds

Northfield Etc. — Socony Vacuum Co.—Stand. Oil Co. of N. Y.
Erving — Weatherhead Bion M. Comm. of Mass. several parcels.

Mortgages

Barnardston—Bardwell Edw. W. et al—Margaret B. Dunnell, road to Northfield. 6 1/2% 150.
Northfield — Kidder George N.—Co-op Bk., on Parker av. 6% 2250

Discharges of Mortgages

Erving—Crocker Inst. for Sav.—Willie A. Eastman; Phileas Bosson-eault; Jan Dombek.
Gill—Crocker Inst. for Savings—Harry Vinnecombe; Chas. R. Stoughton et al; Katherine Hall et al (2); Rosalie Paul.

Northfield—Crocker Inst. for Savings—Chas. A. Moulton.
Greenfield Co-op Bk. — Geo. N. Kidder.

Warwick — Orange Savings Bk.—Frank L. Blake et ux.

Attachments

Washburn Merriam, Northfield — Wm. A. Davenport et al 1000.

Oh Yeah?

Obituary

Right now we would like to read the posthumous letters of the Colrain dog turpentiners.

Loans

A small town in Massachusetts had difficulty in borrowing money from the banks; one of its citizens loaned it \$20,000 at 2% then dropped dead. If any citizen of Northfield offered to lend it \$20,000 at 2% everybody in Northfield would drop dead.

Geography

Northfield, Massachusetts, is bounded on the south, by Miller's Falls, formerly called Grouse's Corner; on the west, by Barnardston, one time known as Fall Town, and Gill, a small village named after a good size drink; on the north by East Northfield, formerly known as Piffershire; and on the east by Warwick, formerly called New Canada. (You will note that Northfield has never changed its name, although one of its former ministers was said to have bestowed upon it — freely — the name of HOG-TOWN). The Central Vermont R. R. runs through Northfield; automobiles run all over it, and the republicans run it into debt and keep it there. Another thing running through this quaint old village is the Connecticut river—but today, that is only a poor dammed thing. Northfield was discovered by an Irishman, taken away from the Indians, and has since been in the hands of the politicians. From all appearances it will soon be for sale. Most of the land in Northfield is built up and down, although there is a flat stretch along the river where people go to pick onions and tobacco in the fall. Its climate is about the run of climates hereabouts, only, perhaps, Northfield has less of it and it has been known to be, at times, much too hot for some. The soil is good for dirt roads, lawns, and is prolific—with worms. Most of the land, however is used only for raising taxes; in fact more taxes are raised on the land than anything else. Most of the timber

has been cut from the hills, and most of the democrats have been cut off from any share in town government. Northfield is still considered to be a part of the United States. (See life of Al Smith.)

In Chicago

I see, by the papers, that a party of Chicago citizens petitioned the mayor, of that fair city, to have a bathing beach enclosed by an eight foot board fence, where the petitioners could bathe in their birthday suits, and lol upon the sands, luxuriating in the rays of old Sol. Now what do you suppose the mayor said? Now what would the select men of Northfield have said? Let's ask em!

About the Prize

In the first column, by C., a prize of a glass of hard cider, was offered for answering a little puzzle. Our book-keeper tells us some one came in and got the cider, drank it; and then said he had forgotten the answer. Hereafter, all answers must be sent in, by mail, the day before the prize will be delivered.

War

Just been reading a long article, by some professor chap, that states, that the use of poison gas should be eliminated in the next war. Goes on, and says it is the most humane way to kill off a man; then says, the nations should get together and sign articles to, the end, that they will not use gas in any future war, a-tall, a-tall. Now just what does he mean by that? Take a peek into the dictionary and you will find that war is; armed conflict; state of hostility, etc. Sherman said, "War is Hell." Now take your pick of definitions and see what we should do about this war business. The Japs and Chinks have been shooting each other; blowing each other up, for some time now, and yet the papers say they are not at war. Perhaps they are just raising hell, as Sherman says; or, perhaps, they are trying to keep up with Chicago. But, no matter what you call it, men are getting killed just as dead as though they were having a real war and were expecting reparations, treaties, and higher taxes, to be left for the old folks.

To go back to the gas business, for a minute; Long ago the Nations agreed not to use the dum-dum bullet; they had meetings at the Hague to humanize warfare. Where did we get? Nowhere. Now it seems, since we are to have no more wars, why bother to be kind to people that you are killing,—I say we are to have no more wars BECAUSE the League of Nations won't let us; that is, I mean if we just shoot and kill each other; well, they say that ain't no war; cause if they did say it was a war they would lose their jobs,—or if we are going to be kind to the poor sucker that we are going to kill off, why not start in, NOW, and make a whole new set of rules; nice comfortable rules, so's a chap can get killed, real soft and easy-like. Even in Chicago, today, they always give 'em a pleasant ride before they shoot 'em. Just suppose the League had made the Japs and Chinks, take everybody for a ride before kicking each other off. What a help it would be to the motor car business; more jobs for drivers; more garages; more gas stands; more hot-dog stands; in fact, MORE EVERYTHING. Then wherd'd the depression go to? Then you could add a bit to that. Before you take 'em for a ride give 'em a nice breakfast; just the way, they do to a poor cuss, they are going to hang, or electrocute; give 'em a drink — outside the twelve-mile limit — and a good five cent cigar, and then let 'em make a five minute sales-talk before the radio, while you take movies. Oh, there are lots and lots of rules we could make, with this here League working double shift, that would almost make being killed a grand and glorious affair. Why not have small affairs pulled off in Boyle's thirty-acre arena? It would draw almost as well as a Yale-Harvard football game, or a Dempsey affair; and think of the hot-dog concessions and such.

I may be all wrong about this, BUT I'll be gosh danged if I am not as right as the fellows that have been running things up to NOW.
Obad J. Tucker
The fore-going article, by Mr. O. J. Tucker, is the result of long and careful research, and we are greatly flattered to be able to offer it to the gentle reader.
Next week, Mr. O. J. Tucker, has promised to give us his ideas on PEACE, if he gets his shearing done in time.
C.

Stevens Reappointed

Judge James A. Lowell in the federal court at Boston has signed orders reappointing Walter L. Stevens of Northampton as referee in bankruptcy for Berkshire, Hampden, Franklin and Hampshire counties. The new appointment runs for two years. Referee Stevens has served in the same capacity for some time.

Items Of Interest

The United States Bureau of Public Roads estimates that at least 85 per cent of all money expended for concrete highways is ultimately paid out as wages and salaries. This conclusion is reached as a result of studies of typical concrete construction jobs and it is believed to be approximately true for other high type pavements.

Athol benefits very materially by the will of the late Frank S. Parmenter, retired merchant, of that town, which was filed in Probate court at Worcester Tuesday by Judge William S. Duncan. The greater part of the estate is to be allowed to accumulate for the establishment of an old people's home. There are outright gifts of \$500 to the New England Home for Little Wanderers and \$2,500 to the First Church of Christ Scientist, of Athol.

GARAGE SERVICE

FISK (made in New England) and GOODYEAR TIRES. Other supplies for sale.

Bring in your car, let us tune it up or repair it and keep it warm this winter. You can take it out as often as you like.

East Northfield Transfer meets all the principal trains at the East Northfield station on week days between 7 a.m., and 10.40 p.m. Others upon notification.

We will gladly quote rates on any service
Automobile trips for pleasure, shopping and business

THE NORTHFIELD

East Northfield, Mass.

Franklin County Trust Company

COMMERCIAL DEPARTMENT
SAVINGS DEPARTMENT
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Deposits in our Savings Department go on interest the first day of each month.

THE BANK WITH
THE CHIME CLOCK

A Broadside to two fisted, Tight Fisted Men



Don't think for a minute that we don't know you've tightened up.

And don't think we're not on our toes with even BETTER values than you are insisting on.

"WE WANT LOWER PRICES OR WE WON'T DO BUSINESS." That's what you said.

"HERE ARE FINER GARMENTS AT LOWER COSTS THAN YOU ARE ASKING FOR" we reply.

Michael's-Stern 2 pair Pant Suits of Assured Style
\$25.00 to \$40.00

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Greenfield, Mass. Mansion House Block

WATCH THE "SATURDAY SPECIALS"

NOW IS THE TIME

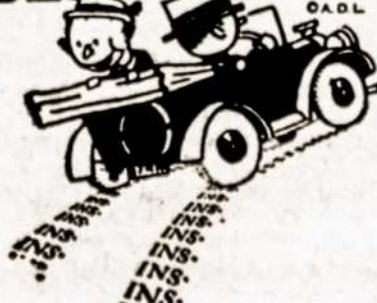
To Start That SAVINGS ACCOUNT

Deposits made during the first five days of April will draw interest from April first.

Vermont-Peoples National Bank

BRATTLEBORO, VERMONT

The BEST TREAD



The only absolutely safe tread is sound.

Automobile Insurance

It makes every car "easy riding" and converts a worry car into a real pleasure car.

COLTON'S INSURANCE AGENCY

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Northfield's
I.G.A. Store

BIG SOAP SALE

Begins This Week

Come in and see how you may
secure that

CANNON TOWEL FREE

Friday and Saturday
SPECIALS

BACON, One Pound	LIVER One Pound
BOTH FOR 25c	
OVEN ROAST, Boneless	29c lb.
POT ROAST, Chuck	15c lb.
PORK ROAST	15c lb.
BROOM, A good one	29c

Frank W. Kellogg

East Northfield, Mass

Telephone 10

TRY "THE HERALD" JOB PRINT

MEMORIAL DAY

WILL SOON BE HERE

Why not erect a Monument or Marker in Memory of
that loved one who lies in an unmarked grave?This may be done at a most moderate
cost at the present time

A Phone call will bring a representative to your home

Greenfield Granite & Marble Co.

Lockwood L. Negus

Lee L. Taylor

Telephone 9552 — 22 Mills Street

WATCH THE "SATURDAY SPECIALS"

Winchester

Warren Gee of New York City has
been with his mother the past week.Miss Barbara Douglass of Acton,
Mass., spent the week end at her
home.Winston Lobdell of B. U., spent the
week end with his parents, Dr. and
Mrs. Lobdell.Miss Madeline Hayes of Greenwich,
Conn., is spending the vacation pe-
riod at her home.Mrs. Mary Strickland has been
spending a few weeks with her
nephew in Brattleboro.Miss Pauline Smith of Orange and
Miss Maxine Smith of Keene Normal
were home over Sunday.Mr. G. G. Brown of Brooklyn, N.
Y., was the guest of his son George
Brown one day this week.Miss Margaret Prentice of Cobble-
skill, N. Y., was with her mother, Mrs.
Eva Prentice the week end.Mrs. Charles Croumie was called
to Boston Friday by the illness of her
grandmother, Mrs. Cooney.Mr. and Mrs. Howard Pentland of
Worcester, Mass., spent the week end
with Mr. and Mrs. William Duso.Miss Annie Stevenson of St. Johns-
bury, Vt., spent the week end with
her niece, Mrs. Archie Champney.Mr. and Mrs. Warren Abbott and
children of Millers Falls spent Sun-
day with Mr. and Mrs. Richard Hayes
Sr.Mrs. Palmer Bliss is entertaining
her mother, Mrs. Charles Strickland
of Arlington Heights, Mass., for a few
days.Mr. and Mrs. Leslie Brown of Pe-
terboro were Sunday visitors at Mr.
and Mrs. Dana Brown's and Mr. and
Mrs. Fred Lewis.Miss Vivian Pickering and Miss
Bernice McGrath of Springfield,
Mass., spent the week end with Mr.
and Mrs. R. E. Pickering.Mr. and Mrs. O. B. Purce and
daughter Velma motored to Durham
Sunday leaving their son Beland at
the University of New Hampshire
where he is a student.Week end guests of Mr. and Mrs.
Hancy Henderson were, Mr. and Mrs.
Heath of South Lymbo, N. H., and
Mrs. Edward Henderson and Cameron
Goode of Albany, N. Y.Week end guests of Mr. and Mrs.
W. B. Drugg were Mr. Frederick
Hooper and daughters, the Misses El-
leen and Maxine Hooper of Law-
rence, Mass., and Miss Helen Drugg
of Keene.Mrs. Nettie Young had as her
guests over Sunday, Mr. and Mrs. Al-
vin Young of Antrim, Mrs. Ella Fran-
cis of Keene, Miss Mabel Young of
Hudson and Mr. Murray Gould of
Brattleboro.Week end guests of Mrs. J. P. Ball
were Mr. and Mrs. Lawrence Chap-
man and two children of New Bed-
ford, Mass., Mr. and Mrs. Culter of
Amherst, Mass., and Miss Katherine
Ball of Woodhaven, N. Y.

School Meeting

The School Meeting was held in
the Town Hall on Tuesday, March 22
at 2.30. The following officers were
elected: Moderator, Maurice E. Par-
tridge, Clerk, Mrs. Marion Pierce;
school board for 3 years, R. E. Ham-
mond, treasurer, Lizzie Stevens.
Auditors Walter Nutting, Herbert
Taylor, Vera Bullis. The sum of \$425
was raised for Trust Officer and
school committee salaries. The sum
of \$31,500 was raised for the Schools.
The article on transportation of High
School students was postponed.The third meeting of the Sunbeam
4-H club was held March 4. The pro-
ject was a health program. The Dis-
trict Nurse had charge of the meet-
ing. All members were present and
were examined. Health charts were
started. The fourth meeting was held
March 25 with eleven members pres-
ent. The preparation of three ce-
reals was the project. A county dis-
trict meeting for 4-H Club leaders
was held at Mrs. Dwight Holton's on
Wednesday evening at 7.30 with the
following program: "Overhand Patch"
Mrs. Whitney. A talk by Rev. G. T.
Carl on "The Qualifications for
Leadership." Food Demonstration by
Mrs. Weston. Judging contest and a
social hour by Francis Manning.

Hinsdale

Oscar H. Cooper still remains very
ill at his home on Kilburn street.Mrs. Currier has accepted a posi-
tion at "Homestead" on the Brattle-
boro road.Robert A. Weeks has been appoint-
ed to serve as a member of the board
of education.Plans are underway for a high
school reunion to be held June 17
during commencement week.There was an attendance of about
75 at the Easter sunrise service held
Sunday morning in Hanrahan's
grove.Mrs. W. F. Robertson and step-
daughter, Miss Irene Robertson, have
returned home from a cruise to the
West Indies.The deputy will make his spring
visit to Wantastiquet Grange Wed-
nesday, April 6, for inspection and in-
struction.Miss Ellen Janet Watson, daughter
of William E. Watson of this town,
and Austin Maurice Ames of Stam-
ford, Conn., were married Thursday
evening at the Congregational church
at West Brookfield, Mass.
Mrs. Ames graduated from the lo-NEW
LOW
PRICES

A new set for \$15.32!

Lifetime Guaranteed

GOODYEAR
SPEEDWAY

Supertwist Cord Tires

New High Peaks in
Goodyear Value!Husky, dependable, guaran-
teed tires and tubes—you get
these matchless bargains be-
cause millions more people
buy Goodyears. Come see
them!

CASH PRICES

Full Overload	Price of Each	Each in Pairs	Tube
29x4.50-20	\$4.30	\$4.17	8.91
30x4.50-21	4.37	4.23	.91
28x4.75-19	5.12	4.97	.94
29x4.75-20	5.20	5.04	.91
29x5.00-19	5.39	5.23	1.00
30x5.00-20	5.45	5.29	1.14
31x5.00-21	5.72	5.56	1.16
28x5.25-18	6.15	5.97	1.02
31x5.25-21	6.63	6.43	1.16
30x5.25-21	3.57	3.46	.96

TRADE
in your old tires
for the new
1932
GOODYEAR
ALL-WEATHERS
New Low PricesTUNE IN
Goodyear Radio Programs
Wed. Sat.THE
MORGAN GARAGE
Northfield, Mass.
Telephone 173cal high school in the class of 1921,
and from Keene Normal school in
1923.She taught school in Newport, N.
H., Melrose, Mass., and this is her
fourth year as teacher in Stamford,
Conn.Mr. Ames' home is in Stamford,
where he is employed as captain, on
a private yacht.Following a wedding tour, to Maine
Mr. and Mrs. Ames were to return to
Stamford, where they will resume
their positions.Lorenzo White Goss, 84, died at
the Masonic home in Manchester, N.
H., Saturday, March 26th. Born at
Winchester, N. H., Sept. 16, 1847, he
was the son of Willard White and
Anna Conant Goss.On December 4, 1871 he was mar-
ried to Anna Spaulding of Chester-
field, N. H., who died in Sept. 1921.
Mr. Goss was a resident of this town
for about 40 years and was a carpen-
ter by trade. It was in 1927 that
he entered the Masonic home at Man-
chester.Mr. Goss joined the Golden Rule
lodge of Masons, Sept. 17, 1891, and
was a charter member of Naomi chap-
ter, Order of the Eastern Star of this
town.He is survived by one daughter,
Gertrude M., wife of Henry A. Hol-
man of this town.The body was brought here Sunday
from Manchester to John M. Lamb's
funeral home, where funeral services
were conducted at 1 p.m., Monday
with Rev. Johnson A. Haines, pastor
of the First Congregational church
officiating.Interment took place in Pine Grove
cemetery with the Masonic burial
rites at the grave.The annual sugar supper will be
served by the Men's club of Wantast-
iquet Grange in the Grange hall din-
ing room Friday evening from 5.30
until 8.Mrs. Joseph N. Howe who is quite
ill in her home on Highland avenue,
remains about the same. Her daugh-
ter, Mrs. David Stewart, is helping
care for her.The body of Mrs. Annie T. Smith
58, wife of Mr. Thomas H. Smith of
Greenfield was brought to Hinsdale
for burial in St. Joseph's cemetery
last Thursday.The Community Club will hold their
regular fortnightly dance at North-
field Town Hall, Saturday night,
April 2nd. Music by Jillson's Orches-
tra.—Adv. E. O. W.—5-29-32.CHOICE CUT FLOWERS
AND FLORAL DESIGNS
R. H. MESSENGER18 Linden St. Brattleboro
Orders by Phone, Brattleboro
145, will receive prompt atten-
tion. 3-18-32Have You a Squeak
You Don't Want . . ?Drop in one of these days and let us demonstrate
how to run down and put out of commission any existing
squeak.This is just one of the many interesting and valuable
services we render every customer. Our equipment is the
best that money can buy—it is operated by experts—and
we sell only quality products.If you need tires—batteries—accessories—we have
them. When you need specialized lubrication applied by
those who know their business. . .

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At the NORTHFIELD PHARMACY, you will find everything you
may need. Our prescription department is known as the best in
Northfield.For TOBACCO, CANDY and TOILET ACCESSORIES we offer
a choice selection of new goods. Our improvements are rapidly be-
ing completed and we hope that within a few days the carpenters,
electricians and painters will have finished their work. Our com-
pleted store will be modern in every respect and provide conveniences
for our increasing business. We hope to be favored with your pa-
tronage.NORTHFIELD McKESSON PHARMACY
HARRY L. GINGRAS—
PROP. THE STANDARD QUALITY PHONE: 32When in Boston
enjoy its
finest hotel
service! . . .The Kenmore
GEORGIAN HOTEL COMPANY
ReprintsMODERN in construction and appoint-
ments, homelike in atmosphere, The
Kenmore offers you every possible
service to insure your comfort. 400 luxurious
outside guest rooms, each furnished with
combination tub, shower and shampoo spray
... circulating ice water ... cozy Coffee
Room ... Empire Room with special dining
facilities. Free parking space for your cars.
Quiet, restful ... located in the center of
everything worthwhile.

Commonwealth Avenue at Kenmore Square

Let us send you a booklet "Historical Boston"

WATCH THE "SATURDAY SPECIALS"



You get the best

CHEVROLET SERVICE

from your Chevrolet dealer at the

LOWEST PRICES

for quality work

Your Chevrolet dealer is in a better position than anyone else to give you quality work at lowest prices. His service station is factory-supervised. He has factory-designed tools and equipment—factory-trained attendants and mechanics. He uses only genuine Chevrolet parts. And he is personally interested in seeing to it that you are satisfied with your Chevrolet.

A series of weekly service specials to emphasize the low prices on Chevrolet repair work starts today. For the week of March 28th, the special will be brake adjustments, for which the bargain prices below prevail.

CHEVROLET MOTOR COMPANY, DETROIT, MICH., DIVISION OF GENERAL MOTORS

ADJUSTING
1928-1929
4-wheel
brakes

\$1.00
REGULARLY
\$1.25

ADJUSTING
1930-31-32
4-wheel
brakes

50¢
REGULARLY
65¢

SEE YOUR CHEVROLET DEALER

PAUL JORDAN

East Northfield, Massachusetts Phone 272-3

HOW ABOUT THAT NEW SUIT FOR EASTER?

Look over our new selection of men's and boys' suits and you will be amazed at the quality and the low prices.



Special Complete Suits

\$15.50

and up
Come in and look
them over

F. J. YOUNG & SON

HINSDALE, N. H.



Every Seam and every Button of

SWEET-ORR
UNION MADE
OVERALLS

is made to stand a strain like this.

That's why we recommend them.

L. E. Farr & Co.
Mansion House Bldg.
Greenfield, Mass.

The stout woman slipped on the icy edge of the place. "But, surely," she said, "you must have heard of those marvelous falls, you know—near Buffalo, New York?"

"Oh," said the American, "I know what you mean now. But we don't call them Niagara Falls; we pronounce it Niffles."

He stood on the bridge at midnight, and tickled her face with his toes; for he was only a mosquito.

And he sat on the bridge of her nose.

"My husband is particularly liable to see-sickness, captain," said the woman.

The skipper nodded. "I've heard of the complaint before, ma'am," he said.

"Could you tell him what to do in

case of an attack?"

"Taint necessary, ma'am," replied the skipper. "He'll do it."

"You can judge a girl by the way she receives a kiss."

"Nay, nay—by the way she gives it back."

CONUNDRUMS

Why is broad like the sun? Because when it rises it is bright.

Why are tears like potatoes. Because they spring from the eyes.

What reptile is always welcome in the schoolroom? A good adder.

In what month do men talk the least? In February, because it is the shortest month.

Why is a miss not as good as a mile? Because a miss has only two feet and a mile has 5,280.

What is that word of three syllables which contains the whole twenty-six letters? Alphabet.

Chicago, Convention Champion of 1932



Chicago Stadium in which the Democratic National Convention will be held. Inset—Melvin A. Traylor, member of the Civic Committee which obtained the Convention for Chicago

CHICAGO has jumped into a long lead over other cities in the race for winning convention assignments, and particularly the two great assemblages of Democrats and Republicans in June puts Chicago well in the lead and gives the "Windy City" an opportunity to stage these colorful affairs as a curtain raiser to the "Century of Progress" which will be a headline attraction in 1933. Already the convention pot is boiling merrily as committees of prominent business men are organizing to receive thousands of visitors in Chicago during June.

One of the leaders who has helped to bring the blue ribbon convention assignments to Chicago is Melvin A. Traylor, president of the First National Bank and a business man with a flair for tackling big jobs. Mr. Traylor, a native of Kentucky, has achieved national and international fame in finance and business by his distinguished service in Chicago, Texas and throughout the Middle West. He was one of the delegation headed by E. N. Hurley and Mayor Cermak of Chicago who went to Washington and clinched their bid for the National Democratic Convention with a fund of \$200,000.

Chicago has exceptional facilities for entertaining both Republican and Democratic conventions within a single month. Already the engineers are at work with blue prints to arrange the interior of the huge Chicago Stadium where both conventions will be held.

The assembling of both conventions promises to be a great spectacle, for the arena where delegates will be seated will accommodate between 8,000 and 10,000. Circling the arena are 16,000 seats where guests and visitors may be accommodated.

Lack of Courageous Leadership One Cause of World Depression

Melvin A. Traylor, of Chicago Cites Human Failure in World War Crisis

"New Era" Theory a Myth

Speaking before the International Chamber of Commerce at Washington, Melvin A. Traylor, President of the First National Bank of Chicago, said in part:

"Reams have been written, countless, addresses have been made, and more will follow in the search for the genesis of the present world depression; and, likely, recovery will come and the crisis be only a memory without there having been found a universally accepted cause or unanimous agreement on methods for the prevention of future defaults.

But I cannot escape the conclusion that the dawn of the present situation broke over the world in July, 1914, and it came not from ignorance of the ultimate results of the course chosen, but because of a complete breakdown of world political sanity.

There was no lack of knowledge of the consequences, but rather of courage to face the facts, to throttle national pride, and to demand common counsel in an honest search for a basis of peace. Such a search might have failed, but, unfortunately, history does not indicate that it was honestly made.

Leadership Was Lacking

I am not a pacifist. Until enlightened understanding points us to the council table of peace rather than to the battlefield, there will be a need for armies and navies. But let us not say that we chose the latter course in ignorance of the tremendous costs of the game. Rather let us admit generally the lack of courageous leadership which dares to align itself with the right at the risk of being unpopular.

The point I would make is that, without prejudice as to guilt, the hu-

man element did fail in 1914, and the world then began its march to the tragedy of 1930-31. For it is tragedy when in a world of plenty there should be so much poverty, and when, in a nation which boasts of its riches, five million or more people willing to work should be unable to find employment.

It is a challenge to the world, and especially to American business and political leadership, which cannot be ignored and must not be shirked. Causes must be determined with some degree of accuracy and remedies discovered and applied. The task is largely that of business leadership.

We would follow almost endlessly the literature on causes and remedies for the world situation, most of them dealing with the purely economic or the semi-politico-economic side of the question. To the lay mind it is all more or less confusing, and to the man at the desk frequently beyond the realm of the practical.

Human Angle of Problem

In speaking more particularly of the character of responsible leadership in America, I am assuming that human conduct has differed little in most countries of the world. It is my purpose to talk about the human side of the problem.

If it is the responsibility of business and political leadership to promote the economic and social welfare of the community, it may be worth while to take stock of our conduct and see how we have measured up to our duty in recent years. This much, however, seems certain. The "new era" theory current in the days of our inflated prosperity was a myth, and is equally valueless in our search of relief.

The forces that have been and are at work are as old as the history of economics. Why should there be in this land of plenty, with unlimited facilities for production, abundant harvests, and a surfeit of credit, millions of hungry and unemployed? It is not the fault of those who would work, but can find no work to do. They have little or no choice in shaping their course and while it is true that society owes no one a living, society as far as humanly possible does owe every one an opportunity to earn a living.

In that obligation we have failed, and until we know wherein we have failed and why, we will not have found that stability which is the universal desire of mankind today.



Melvin Traylor

South Vernon

The usual services will be held at the South Vernon Church on Sunday with preaching by the Pastor, the Rev. George A. Gray.

Much South Vernon news is omitted this week but will find space in our next issue.

LaBelle's Market is an attractive place to do your marketing at reasonable prices.

Buffum's store is offering many specials this week and their trade is constantly increasing. Free delivery plays an important part in their success.

You won't be able to say enough about "Specialized lubrication" after you have tried it. The Morgan Garage.

Read the NATION WIDE ADV. on Page 6

BUFFUM'S STORE IS THE "NATION WIDE STORE" IN SOUTH VERNON

Just "greasing" isn't enough. We must lubricate every moving part thoroughly and correctly. The Morgan Garage, Jan. 12-19-26-Adv.

TRINITARIAN CONGREGATIONAL CHURCH

W. STANLEY CARNE, Pastor

Sunday
10.00 a.m.—Sunday School.
11.00 a.m.—Morning Worship.
7.00 p.m.—Y. P. S. C. E.
8.00 p.m.—Evening Service.
Thursday
7.30 p.m.—Mid-week Service.

FIRST CONGREGATIONAL UNITARIAN CHURCH

CHARLES CHAMBERS CONNER and MARY ANDREWS CONNER Ministers

SUNDAY
10.00 a.m. Church School.
10.45 a.m. Service of worship.

Subscribe For The Herald

UNITED STATES POST OFFICE. Change of Mails, effective Sept. 27, 1931.

EAST NORTHFIELD, MASS.

Mails Distributed.
10.00 a.m.—From all directions.
11.15 a.m.—From South.
2.45 p.m.—From North.
6.00 p.m.—From South, East, and West.

Mails Close.
9.00 a.m.—South, East, and West.
10.30 a.m.—North, Winchester.
1.45 p.m.—East, South, and West.
4.30 p.m.—For North, South and East.

6.15 p.m.—For all directions.
Office open 8.30 a.m. to 6.30 p.m.
Holiday hours 9 a.m. to 12.00.

NORTHFIELD, MASS

Mail Distributed
8.30 a.m.—From all directions.
10.45 a.m.—From all directions.
4.40 p.m.—From all directions.

Mails Close
9.30 a.m.—For all directions.
3.30 p.m.—South, East and West.
6.00 p.m.—For all directions.
Rural carriers leave at 10.50 a.m.
Office open 8.00 a.m. to 6.30 p.m.
Holiday hours: 9.30 a.m. to 12.00

Boston & Maine R. R.

Train Schedule E. S. T.
Lv. East Northfield, North Bound
8.52 a.m. 1.25 p.m. 10.37 p.m.
11.08 a.m. 5.27 p.m.
Sundays 7.54 a.m. 12.25-8.37 p.m.
Lv. East Northfield, South Bound
6.15 a.m. 2.38 p.m. 8.55 p.m.
9.50 a.m. 5.01 p.m. 8.50 p.m.
Sundays 6.15 a.m. 5.01 p.m. 8.50 p.m.

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Central Vermont R. R. Eastern Standard Time

TRAIN SCHEDULE
Lv. Northfield, North bound
10.09 a.m. 6.39 p.m.
Lv. Northfield, South bound
7.35 a.m. 2.15 p.m.

Subscribe For The Herald

DICKINSON LIBRARY

Main Street Northfield
Open Tuesday, Thursday and Saturdays from 2 to 5.30 and 6.30 to 9 p.m.

THE NORTHFIELD HERALD IS NOW ON SALE AT—

The Bookstore East Northfield
The Northfield Hotel East Northfield
The Northfield Pharmacy Northfield
Carmean's Store Mt. Hermon
Buffum's Store South Vernon
Lynman's Store Warwick
Cook's News Store Millers Falls
Field's Drug Store Hinsdale, N. H.
Guernsey Store Winchester, N. H.

Subscribe For The Herald

BOSTON & MAINE BUS SERVICE

GREENFIELD TO BRATTLEBORO Via NORTHFIELD and HINSDALE

Leave	a.m.	p.m.
Greenfield (R. R. Sta.)	10.20	5.45
Barnardston (Inn)	10.35	6.00
Mt. Hermon (School gate)	10.42	6.11
Northfield (P. O.)	10.47	6.18
E. Northfield	10.50	6.20
Hinsdale, (Inn)	11.05	6.35
Arr. Brattleboro (RR Sta.)	11.20	6.50
Sundays—Leave Greenfield (R. R. Sta.)	11.35 a.m.	and 5.45 p.m.

Leave	a.m.	p.m.
Brattleboro (R. R. Sta.)	7.00	1.20
Hinsdale (Inn)	7.15	1.40
E. Northfield	7.20	1.55
Northfield (P. O.)	7.24	1.59
Mt. Hermon (School gate)	7.40	2.05
Barnardston (Inn)	7.50	2.15
Arr. Greenfield (R. R. Sta.)	8.10	2.35
Sundays—Leave Brattleboro R. R. Station at	11.00 a.m.	and 1.20 p.m.

Subscribe For The Herald

CLASSIFIED

Wanted—Representative in this territory for an Automobile Service Co. Strictly commission, write to 177 Milk Street, Boston, Mass., suite 504. 2-12-tf

For Sale—Guernsey milk—hard fully accredited. Also Cottage cheese. Daily delivery. Phone 48-13. T. J. Russell, Northfield. 2-5-tf

For Sale—A few tons good stock hay. A. M. Solandt. Phone 91-3. Northfield, Mass. 3-25-26-Pd.

CARD OF THANKS
I wish to thank friends and neighbors for their kindness shown during my recent illness.
Mrs. Edward Cormie
4-1-1t

Men wanted to establish and conduct Rawleigh City business in Cities of Greenfield and Fitchburg. Reliable hustler can start earning \$35 weekly and increase rapidly. Write immediately. Rawleigh Co., Dept. MA-93-V, Albany, N. Y. 4-1-1t-Pd.

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Osteopathic Physician
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Telephone, Northfield 161
Residence Phone, Greenfield 1940

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BRATTLEBORO, VT.
Small Animals Accommodated
1-29-3 mo.-Pd.

PAINTING and PAPER HANGING
Owing to the depression, my labor charge up to April 1st, 1932 will be only 50c per hour. Materials furnished at reasonable cost.
GEORGE B. PIPER, Northfield, Mass.
Phone 104-13 1-8-3m

Business Service

Let BRAFF renew your new fall wardrobe. No shrinkage, your finest garment may be safely entrusted to our process. Braff Tailors, Cleaners & Dyers. Chapman St., Opp. Victoria Theatre. Greenfield. Expert Furriers. 10-9-tf

WARD'S POULTRY FARM
Bernardston, Mass.
I am pleased to quote R. I. Red Chicks, state tested, noted for livability and freedom from cannibalism.
Hatches twice weekly. Price \$16.00 per 100, 300 or over \$15.00
Started chicks on hand at reasonable prices. Custom Hatching 3c. Your favors appreciated. A. W. Ward, Tel. 89.

Mt. Hermon Items

Rev. Elliott V. Fleckles of Mount Hermon is pastor of Robbins Memorial Congregational Church in Greenfield.

Mr. and Mrs. H. A. Erickson spent the Easter season with Mrs. Erickson's parents in Hartford.

Prof. and Mrs. Spurgeon Gage have returned from an Easter trip to Bermuda.

Physical Director Axel Forslund spent the holidays at his home on Long Island.

Mr. and Mrs. Carroll Ross have been in New York City for a visit.

Mr. and Mrs. Richard L. Watson are rejoicing over the news that a grandson was born March 21 in Detroit to Harold E. and Mrs. Alice (Watson) Priestly. Mrs. Priestly is the youngest of the three Watson daughters.

Rev. and Mrs. Lester P. White spent a few days last week with Mrs. White's parents in Worcester.

Mr. and Mrs. Rikert have been visiting at Rockport, Mass., for a few days during vacation.

The Do It Now Junior Circle of King's Daughters and Sons of Mount Hermon, Mass., held an open meeting and exhibition of bird houses and other articles made by the Circle, Friday afternoon, March 25th, at the home of Miss Nichols. Articles were on exhibition during the evening.

Casts have been selected for the three one-act plays to be given at Mount Hermon on April 9th by the Mount Hermon Players. The names of the plays are "Three Choices," "The Wolf at the Door," and "Babbitt's Boy." Harry A. Erickson will again direct the plays.

You won't be able to say enough about "Specialized Lubrication" after you have tried it. The Morgan Garage. Jan. 12-19-26-Adv.

At the Theatres

AT THE LAWLER
Federal Street GREENFIELD Phone 5464
WEEK DAYS—Matinee at 2.15 — Evening Pictures at 7.30
SATURDAY, SUNDAY and HOLIDAYS — Continuous from 2.15 to 10.15
PRICES, Week Days — Matinee 10c and 25c; Evening, 10c and 50c
Saturday, Matinee to 5 p.m., 10c and 25c; Evening 10c and 50c
Sunday and Holidays, Matinee 10c and 50c; Evening 10c and 50c

NOW PLAYING — THROUGH SATURDAY
March 31 — April 1-2
"HEART OF NEW YORK" with Smith and Dale
"FILE 113" with William Collier, Jr., May Nolan and Lew Cody

SUNDAY — THROUGH WEDNESDAY
April 3-4-5-6

"ARE YOU LISTENING?" and "A PRIVATE SCANDAL"

The "inside" of a great broadcasting station in operation, details of the strange occupations of artists heard over the air, their joys and sorrows re woven into a powerful drama in "Are You Listening?"

William Haines is seen in his first straight dramatic characterization in his picture, playing the role of a radio continuity writer whose existence is made miserable by a neurotic, henpecking wife, who refuses to give him a divorce so that he can marry the girl he really loves. This domestic impasse eventually results in a bitter quarrel in which the wife is accidentally killed. Haines is forced to flee the police and he is subsequently caught through the very channels of the radio by which he had hoped to achieve a successful career.

Underlying the plot are the diverse romances of three smalltown sisters who find employment in a New York radio broadcasting station and it is in this locale that much of the film's comedy moments take place. Audiences will be amused to see just what takes place "behind the scenes" when broadcaster's idea of a thunderstorm or horse-race is put into execution. Madge Evans, who has scored in "Lovers Courageous," plays opposite Haines and the cast also features Anita Page, Karen Morley, Neil Hamilton, Wallace Ford, Jean Hersholt and Joan Marsh, with Harry Beaumont directing.

THURSDAY — THROUGH SATURDAY
April 7-8-9

"DEVIL'S LOTTERY" and "STEADY COMPANY"

In addition to the actual running of the English Derby, the most famous event in the world of racing, "Devil's Lottery," Fox production, starring Elissa Landi which opens April 7 at the Lawler Theatre, is said to contain many scenes of equal interest to racing fans.

One of these scenes show the various groups of fortune telling gypsies characteristic of Derby Day, in sharp contrast to the members of royalty and the "smart people" arriving in coaches and drags. Another shows the cookies at work and the tipsters playing their trade.

And still another shows the drawing of the lucky tickets of the Calcutta sweepstakes, which plays an important part in the theme of the picture.

His event is attended with much pomp and ceremony, with the two large glass barrels containing the numbered tickets and the tickets bearing the names of the Derby entrants, being turned by British soldiers, while bank siders tally the results as two blind children draw the lucky tickets.

Victor McLaglen, Alexander Kirkland, Paul Cavanaugh and Beryl Mercer also featured in "Devil's Lottery" which Sam Taylor directed.

"Steady Company," Universal's romantic film of flying fists and fluttering hearts, will have its premiere at the Lawler next April 7 with Norman Foster and June Clyde appearing in the featured leads.

Hollywood has just seen it at the preview and gives it a remarkable rating.

Concerning a virile young truckdriver who falls in love with a pretty blonde telephone operator and who immediately determines to court fame and fortune for her via the prizefight right, the picture is heralded as one of the most engaging of the boxing glove romances.

The girl thinks her hero has been going to night school, to become a great surgeon and when he surprises her with a handful of newspaper clippings that laud him in his first prize fight he receives rebuke instead of enthusiasm.

Henry Armetta, popular Italian comedian of a score of hits, plays one of the most important parts in "Steady Company" and ever-welcome Zasu Pitts is prominent among the cast which also includes J. Farrell MacDonald, Walter Miller and Jack Perry.

Edward Ludwig directed the photoplay and Earl Snell is credited with its screen translation.

AT THE GARDEN
Main Street GREENFIELD Phone 4881
Week Days—Matinee 2.15—Evening 7.00 to 10.30
Saturday—Sunday and Holidays Continuous from 2.15 to 10.30
PRICES, Week Days, Matinee 25c
Evening, Balcony, 35c — Orchestra 50c
Saturday, Sunday and Holidays — Evening Prices All Day
Feature Pictures goes on at 3.10; 7.00 and 9.10 p.m., on Week Days
2.30 — 4.45 — 7.00 and 9.10 on Saturday, Sunday, and Holidays

A COMPLETE NEW SHOW EVERY SATURDAY and WEDNESDAY

SATURDAY — THROUGH TUESDAY
April 2-3-4-5

"ONE HOUR WITH YOU."

Do you prefer to watch Maurice Chevalier when he's smiling the famous, amiable, infectious Chevalier smile, or when he's looking worried and puzzled and appealing to you to tell him what in the world to do?

Some people like him best one way, some another—and everybody will be pleased with his new Paramount picture "One Hour With You," which comes to the Garden Theatre on Saturday. For "One Hour With You" brings Maurice Chevalier some beatific smiles, and a lot of worry.

Both the ecstasy and the agony are caused—wouldn't you know it?—by two women, his wife Colette (Jeanette MacDonald) and her friend Mitz (Genevieve Tobin) who just won't let Dr. Andre Bertier (M. Chevalier) alone. Contrary to the usual plot structure of operetta and farce, Andre really loves his wife. The big love scenes in "One Hour With You" are played between the legally wedded Bertiers, singing "What a Little Thing Like a Wedding Ring Can Do," and "We Will always be Sweethearts."

However, Andre spends a fatal hour with Mitz, his wife's best friend and seductive rival; and though Miss Tobin makes Mitz alluring that "chevalieric" song "Oh, That Mitz!" and "What Would You Do?" strike a sympathetic cord, that one hour has to be paid for. You're certain to enjoy watching Andre's struggle while he pays.

For "One Hour With You" Paramount has again arranged the happy combination of Chevalier, Jeanette MacDonald and Ernst Lubitsch that made "The Love Parade" such a smashing success. And for good measure, "One Hour With You" adds the vivacious and very, very pretty Miss Tobin, the ever-popular Charlie Ruggles and that skillful stage player Roland Young, who can tell so much merely by elevating one quizzical eyebrow.

If you like Maurice Chevalier, if you've a taste for suave, sophisticated comedy with love and stolen kisses and Strauss music—but why go on? Of course you'll like "One Hour With You."

WEDNESDAY — THROUGH FRIDAY
April 6-7-8

Queerest People on Earth in "FREAKS"

A strange plot of mystery, love and retribution in a circus sideshow; fantastic people and situations that would do credit to the bizarre mind of an Edgar Allan Poe; and an amazing romance among a people apart from the rest of humanity figure in "Freaks," which will be the attraction starting next Wednesday, Thursday and Friday at the Garden Theatre. . . . Its principal actors include the queerest people ever assembled, freaks who have never been seen on the screen before, such as the man with half a torso, the Armless Wonder, the Living Skeleton, Siamese Twins, and the fantastic Pin Head people. These odd monstrosities play roles in support of a well-known film cast which includes Wallace Ford, Lelia Hyams, Olga Bacallanova, Roscoe Ates, Henry Victor and Tarry Earles, the midget who scored in "The Unholy Three."

The picture, based on Ted Robbins' story, "Spurs," and directed by Ted Browning, of "Dracula" fame, centers on the crafty scheme of a trapeze

performer to poison her husband, a midget, whom she has married solely for his money. She is aided in the dastardly plan by her lover who is the Strong Man in the sideshow. The pair, however, overlook the strange bond that



unites the freaks and when the plot is discovered, they become the victims of a horrible revenge. Underlying the story is the appealing romance of Wallace Ford and Lelia Hyams as the respective clown and seal trainer of the troupe.

AT THE AUDITORIUM
Main Street BRATTLEBORO Phone 333
Friday, April 1
"THIS RECKLESS AGE"—Starring Charles Rogers
Saturday, April 2—Big Double Feature Bill
"NIGHT BEAT"
Jack Mulhall, Patsy Miller, Walter McGrail
"BRANDED MEN"—with Ken Maynard
COMING MONDAY — APRIL 4
George Arliss in "THE MAN WHO PLAYED GOD."

TRY "THE HERALD" JOB PRINT

High School Notes

By the last report given to Mary Breinig many cook books have been sold by the Seniors.

Miss McKellar of Boston gave a health talk Thursday afternoon about posture and general care of the body.

The report cards were given out to the students this week.

The High School Easter vacation will begin Saturday for one week.

Eather Schyrba was absent a couple of days from school, but has returned.

There were a number of visitors at school this week, namely Dorothy Leach, Hazel Tenney, Ruth Cedagren, Charlotte Long, Buddy Cota and Buddy French.

Two interesting oral topics were given by the Juniors. Tuesday Laura Martineau told a short story about Wee Willie Winkle by Richard Kipling. Wednesday, Grace McGowan spoke about a well known author O. Henry.

A program was given Friday by Miss Mann as follows: Sing a Song of Seniors, Peggy Hood, Grace Randall; Barbara Ayers, Dorothy Stone; Constance Cary, Alcia Repeta; Jane KayRay, Agnes Plotczyk; Cecile Rose, Mary Breinig; Miss Romney, Eleanor Long; Mrs. Cole, Christine Gray.

Story of the play. It is the first night of the school year in a girls' assembly and some of the girls have planned a lark in honor and celebration of their reunion after the summer vacation. A girlish looking stranger—presumably a freshman—enters the room under the impression that it is her own. Confused at the mistake, she is about to withdraw hurriedly, when the girls, foreseeing a lark, pounce upon her and attempt to impose a mild form of hazing by forcing her to undergo a mock examination. Ridiculous questions are propounded, and just as the fun is at its height the Principal of the school enters and, greeting the stranger cordially introduces her as the new member of the faculty.

Mrs. A. P. Fitt had expected to join the party of High School Seniors in Washington next week for a day or two at least, but has had to give it up because of the illness of her grandchildren.

The Seniors are impatiently waiting for the 6.15 train on Saturday but they will have to leave one member of the class behind. Edna Bistrek has the misfortune to be spending her time in bed this week and will not be able to take the long trip. It is hoped that she will be able to go next year.

Now we've got it for you!



Beautiful cabinets compact to save floor space—but with extra food storage capacity and plenty of fast-freezing ice cubes.
\$159.50
AND UP

Here's good news for you! We have just secured the Sales Franchise for the Servel Hermetic—and have the beautiful new models on display.

Now it's easy for you to come in and see the SERVEL HERMETIC—the refrigerator that pays for itself so quickly.

Learn how it runs so smoothly and silently without thought or care. Let us show you the simplified working unit—years ahead of any others. The few moving parts are hermetically sealed to free you from the bother and expense of old-fashioned kitchen repairs. They NEED no tinkering—not even oiling.

A Display Convenient for YOU!

All the facts and figures you want are here—just waiting for you. And the half

hour you spend at our Servel Display will be the most profitable time you've ever spent—will cut your household expenses hundreds of dollars in the next two or three years.

The Servel Hermetic is simple in operation—simple to use—simple to keep spotlessly clean—and SIMPLE TO PAY FOR. Little cash is needed. A small payment puts the size you need in your kitchen immediately—so it can start to pay for itself right away! Order now—for prompt installation.

SPECIAL INTRODUCTORY DISPLAY THIS WEEK

L. A. KOHLER CO.

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Greenfield Mass.

Sermon On Immortality; Great Parable Of Nature

At the Unitarian Congregational Church the Easter discourse of Rev. Charles C. Conner, the pastor is reported in part as follows:

The earth furnishes every year a wealth of illustrations of existence beyond death, but these have validity not apart from what the spirit of man shows forth. The grain which is sown, and with which the apostle compares our life in earth, produces what is perishable, as itself was. The flower which springs from the seed fades and dies, and the provided possibility of another is likewise perishable.

The changing phenomena of Nature bear, to our long look, the earnest of a stability in dwelling for the eons. We see the ceaseless urge of being. We see the earth rise from the gray of winter to newness of life each spring. The divine purpose stands re clothed and rehabilitated. Nature is careful of the types which she perpetuates. A rose may and does die, but the rose lives; a grain of wheat perishes, but the principle of the wheat's life abides, and has been in the earth living for thousands of years, and shall live.

The individuality of man occupies a place in the scope of being very like any one of Nature's types preserved through ages. The difference would be in man's favor. The types are continuous in the natural order because they are so many distinct ideas or designs of the Eternal; they live because God lives. And every man's life as Horace Bushnell has well said is "a plan of God."

Man is the highest kind of being which is provided for. We can con-

ceive of no rank above him at any future time on earth or in other sphere, even purely spiritual. We may call it angel there, but there or anywhere it is kindred to man in the essential elements of his selfhood. The Psalmist declared his faith that man is but a little lower than angel and made to have dominion over the works of God.

Man has the faculty of perceiving, interpreting, and using every fact in the universe of matter and mind. The power of man to apprehend the forces of nature to understand the laws of being, and to obey them and to appropriate unto his and the world's uses, shows him to be akin to the Everlasting Life of all things.

The individual or the person becomes sovereign on this exalted plane. Immortality inheres in God. It is manifestly in man who rises to a comparative mastery of earth. One may increase in goodness, one may accumulate in the mind the treasures of knowledge, and he takes not anything he gains spiritually or mentally from any other. Of course, he cannot take from God who continues infinite. Is it not wonderful? You as persons become better, wiser, more capable and you do not take an iota from anyone else or from any sum of goodness, or wisdom, or power anywhere. You, like God, in whose image you rest, have a certain power of self-existence or self-perpetuity in the real essence of your being which is spiritual and eternal.

Again, a man comprehending in truth more than other living being becomes greater than his kind. It was most notably so of Jesus; it has been so of others. A man proceeds ahead of his race, as he has done in one and another instance, and may win his fellow men to advance toward him and ultimately with him, and we see the individual here and there furthering the interests of humanity at large.

Too, the selfhood of each is an untransmittable treasure. We may give all outside of us, but not ourselves, not our faculties, not our personal attainments. These each takes with him, and everyone must gain for himself the treasures which moth and rust do not corrupt and which thieves break not through to steal. So eternal life is the heritage or acquirement of the individual.

In reference to man, therefore, the springing grain or the unfolding flower may be emblem of truth and may suggest to our thought what they could not hold considered alone or in themselves. When we say the soul of a man or woman is like unto the grain sown in the ground, with the power of life which rises therefrom, it means that the soul which was superior to the flesh when it dwelt therein and made the body the agency of its personal achievement and the servant of its thought, shall cast off the earthy and shall live in a spiritual body suited now and ever to it.

The light about the grown grain or the unfolded flower in their upper and true realm—receiving answers from that to which it corresponds because it has given being to it, finding its analysis of colors in that which is made in its image—this light goes into the darkness of the earth and shows the upward way, as it were, and quickens the upward impulses; and so the truth of God comes to the soul and gives it life, and lights it heavenward, and man may live and grow spiritually before he gets out of the earth or climbs the narrow staircase of the grave.

We need to know that. Some men have the shutters closed to the divine light, the shades down. The personality of a man is unswayed by his will. The will, as the wall, is his limitation. He is to open to spiritual truth, as to the pure air; or is to crawl out of his shell, as to the expanse of sky, and have vision with the sun that rules the broad day and with the stars that inform the immensity of the night. He may live in a veritable universe of happy suggestions and entrancements.

The book of life tells. It is in the church; it may be in the home; it may be in the wide world, it may be in a nest-like nook that befriends a flower; it may be in the ambient air, it may be in a bush that lends a spray to the brown bird's foot and assures her fluted song. The book of life, of larger life, of richer life may be open to a man nearly or quite every where, if he will, and he may realize a sure affinity with the true, the beautiful, and the good. His sensing of it in literature shall give him a keener appreciation of it in nature. His knowledge of it in the home, or love for it there, shall make sure a door of exit or an out-going to the church, which with its benediction, shall dismiss him to the world for larger and larger realizations.

Awake, O man, to the light! It is shining for thee! Let thy thought canvas the range of its bright beams; let aspiration grow eager for the air of a divine life, a full life.

Items Of Interest

Two young men are working the "short change game in this vicinity and business men should be on their guard. They tried the thing in North Adams and Shelburne and got away with it. Their plan is to tender a large bill for a purchase.

The Greenfield Country Club have eliminated the initiation fee of \$25 and stock holding necessity of \$50 to all who desire to join the organization during 1932. While possessing an unusually fine golf course and a fine club house the loss in membership has been considerable.

Only 79 per cent as much tobacco will be planted in the Connecticut valley this year, according to the planting intentions survey made public by the agriculture department. The Massachusetts acreage will fall from 7600 to 6700 and the Connecticut acreage from 22,500 to 17,300. Last year's harvestings represented a slight decrease under the 1930 harvest.

Just "greasing" isn't enough. We must lubricate every moving part thoroughly and correctly. The Morgan Garage. Jan. 12-19-26-Adv.

Warwick

There was a meeting of those interested in raspberry growing at the home of Dr. P. W. Goldsby, Thursday evening. Arthur Lungren of Orange and Jesse Buffum of Winchester, N. H., were present and spoke on the subject.

At the last meeting of the parish joint committee it was voted to paint the parsonage and make extensive repairs on the building. This parsonage was given to the Warwick parish by Frederic Smith of Dayton, O., whose father preached here many years ago.

The worst snow storm of the season visited this section Sunday night and Monday. The snow which was very wet and heavy, fell to a depth of about ten inches and in many places drifted badly. Large branches were broken from trees in some places in town. Back roads which have been in bad condition for a few days owing to the mud were blocked with snow. The school bus made no trip to either Orange or Warwick village Monday.

The April meeting of the Parent Teacher association will be held in the town hall on April 6. Dr. MacPherson of the Belchertown state school will be the guest speaker.

Rev. M. S. Buckingham of Edgarton, Martha's Vineyard, has accepted the call to the pastorate of the Federated church in this town and will assume his duties May 1.

Rev. G. L. Mason of Orange supplied the pulpit of the Federated church last Sunday and is expected to supply through the month of April.

In response to a petition circulated last fall, mail will be delivered to families living on Chestnut hill in Warwick, this service having started last Saturday morning. Hitherto, residents of this section of the town were forced to go to Warwick Center to get their mail.

Try our Specialized lubrication. We use six different kinds of lubricant as recommended by your particular car manufacturer. The Morgan Garage Jan. 12-19-26-Adv.

Bernardston

Mrs. Frank Deane and son, Clarence, are spending a few days with relatives in Brockton, Vermont.

Oscar Woodard spent the week end in Marlboro, Vermont.

Mr. and Mrs. Hal Atherton spent Sunday with Mr. Atherton's parents, Mr. and Mrs. Raymond Atherton.

Mr. Raymond Atherton is remodeling the upstairs tenement in his house where his son, Hal Atherton and Mrs. Hal Atherton will reside.

Mrs. Maurice Cutting who has been ill for the past two months, is improving.

Mr. C. S. Barber is confined to his bed with illness.

Miss Lillian Standliff of Hinsdale, N. H., was the week end guest of her sister, Mrs. Clayton Hale.

The Brotherhood of the Goodale Church were the guests of the Brotherhood of Westside Chapel in Greenfield, Thursday evening.

Master William B. Bartlett of No. Amherst is visiting his grandparents, Reverend and Mrs. A. L. Truesdell.

Roy Herrick has purchased a new Plymouth automobile.

The special Easter service of the Goodale Church was well attended Sunday. The topic of the pastor's sermon was "Union with Christ."

Mr. and Mrs. Rollin Truesdell of Leverett visited at the home of Mr. Truesdell's parents, Reverend and Mrs. A. L. Truesdell last week.

Mr. and Mrs. Bert Stoddard spent the week end in Boston, Mass.

Mr. D. W. Ayer of Athol visited W. G. Hill of Bald Mountain last Friday.

Master Norman Vanasse is spending the Easter vacation with relatives in Northampton, Mass.

Darwin and Beulah Brown are recovering from the measles.

Arthur Brown and George Herbert Nelson are ill at their home and are under the care of Dr. Freeman.

Miss Evelyn Chapin, who has been ill with the grippe has returned to her work.

Rehearsals were begun this week by the Parent Teachers Association for an old folks concert to be given the last week in April.

Misses Marguerite and Jean Foster, students at Middlebury College, are at home for the Easter vacation.

Mr. Laurence Gale is ill at his home and is under the care of Dr. Freeman.

Mr. John Chapin is recovering from the grippe.

Marjorie McMurdy is recovering from the measles.

Mrs. Roger Nims and children are spending a few days in Boston, Mass.

Mr. and Mrs. Kenneth Farnum and Dorothy Lawrence of Brattleboro, Vt., spent the week end with John Atherton.

Mr. Willard Vaill and daughter and son spent the first of the week with Mr. Vaill's parents, Mr. and Mrs. E. W. Vaill.

The mission study class will meet in the Baptist Church Friday afternoon



Come and see the
**Two New
Fords**
L 4
and
V 8

THEN: Cars were so unreliable that unless one actually saw a fast racer, one doubted that such speed was really possible.

NOW: Reliability is accepted as a matter of course when you buy at SPENCER BROTHERS. See the cars we're showing—all models.

And now we can tell our friends that the new Fords are on their way to Northfield. Everybody will want to see the new Fords whether they buy or not. We shall be able to make deliveries soon but only in the precedence in which orders are received. Everyone who has seen the new Ford cars are enthusiastic about them and you will be also. Don't forget they are to be exhibited at Spencer Bros. Main Street, Northfield—Telephone 137.

CONVENIENT
TIME PAYMENT
PLAN

SPENCER BROTHERS
SALES SERVICE
NORTHFIELD, MASS.

DELIGHTFULLY EASY--- YET MODERN AS 1932

Scientifically accurate in its operation, the automatic electric range is delightfully easy to use.

Simply prepare the food according to your favorite recipe, place it in the oven, set the automatic time and temperature controls—and the range takes charge of your cooking. Equally simple in their operation, the surface units provide a speedy flexibility that adds to the pleasure of preparing a meal.

Young ladies in the process of learning to cook enjoy the dependable certainty of electric cookery.....they soon learn that the results are always just right.

Install YOUR electric range now you will like its many advantages.

ASK ABOUT THE FREE INSTALLATION
OFFER OF CO-OPERATING DEALERS

Greenfield Electric Light & Power Company

CONSTITUENT OF WESTERN MASSACHUSETTS COMPANIES

at 2.30 o'clock. Miss Orie Barrett Webster and son, of Springfield, were guests of Mr. and Mrs. Fred Miller Sunday.

Mrs. C. O. Cook is seriously ill at her home.

Miss Esther Olson is spending the week with friends in Boston.

Miss Lillian Richmond and Miss Harriet Farr are spending their two weeks vacation at their homes in Westminster, Vermont.

Louis Pratt is visiting his brother, Fred Pratt at Halifax, Vermont.

Mrs. Loren Adams recently spent a day in Athol with her father who is ill.

John Buchan, a student at Norwich University, is spending the Easter vacation with his parents, Mr. and Mrs. Percy Buchan.

Mrs. John Field of Huckle Hill is spending a few days with relatives in Brockton, Vermont.

Mr. and Mrs. William Miller and daughter, and Mr. and Mrs. Stephen

Webster and son, of Springfield, were guests of Mr. and Mrs. Fred Miller Sunday.

The Christian Endeavor meeting will be held Sunday at 7 p.m. Miss Kathleen Foster will lead the meeting.

The Parent Teachers Association will serve a salad and bean supper Friday, April 8 at 6 p.m., in the Town Hall.

Mr. and Mrs. C. D. Pratt are visiting their son, Fred Pratt at Halifax, Vermont.

The Honor Roll for grades six and seven of Powers Institute is as follows: Grade six, from eighty-five to ninety per cent: Beatrice Snow, Ruby Barber, Frank Foster. From eighty to eighty-five per cent: Ellen Burrows, Nellie Erving, Irene Matosky, Stephen Barber, Hubert Dennison, Henry Newton, Jr., Raymond Phelps. Grade seven, above ninety Leslie Day, Charles Herick, Celeste Madden. From eighty-five to ninety per cent: the Sidney Griswold, Stuart Barnard,

Madelene Newton. From eighty to eighty-five per cent: William Field, Elinor Whitaker, Phyllis Gordon, Irma Barnard, Ruth Shedd, Malcolm Danforth.

The Community Club met with Mrs. William Boyle Tuesday afternoon. Sewing was done for the sale which is to be held during the summer.

Roger Bardwell left Tuesday morning for New York City. He will meet the senior class at the Bristol Hotel, Wednesday afternoon and will return with them Thursday.

Mrs. Everett Hale who has been undergoing treatment at the Franklin County Hospital is much improved and has gone to her son's home in Springfield, Mass. Reports of Mr. Hale are not as favorable.

Mr. George Nelson was taken to the Franklin County Hospital Saturday morning where he is being kept for observation. He is under the care of Dr. Freeman and Dr. Kemp.

Holden-Martin Lumber Co.

All Kinds of
Lumber and
building material

Prices Never Lower than
now and a good time to
Build or Repair

For over 30 years we have supplied lumber and building materials in Northfield and vicinity and we COUNT among our customers many of Northfield's leading citizens. We have also served Northfield's capable builders with their requirements. We appreciate this business and hope for a continuance of the pleasant relations we have enjoyed. It is a privilege for us to refer you to many of our Northfield friends.

HOLDEN & MARTIN
BRATTLEBORO
Phone 786-W

LaBelle's Market
South Vernon
Tel. 283

Specials

Fresh Eggs ... 4 doz. for 89c
Grapefruit 6 for 29c
Pig Liver 10c lb.
Hamburg Steak . 2 lbs. for 25c
Rump Steak 33c lb.
Rib Roast 18c lb.

Deliveries To Northfield
Every Wednesday and
Saturday. Vernon, Monday
and Thursday

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111 Main Street
BRATTLEBORO, VERMONT
Phone 212-W

TRY "THE HERALD" JOB PRINT

AFTER 15 YEARS
THEY'RE BACK AGAIN

**GLENDALE
CLOTHES**
Always One Price \$15



FIFTEEN years ago conditions made it possible for us to produce and offer to our friends an all-wool, sturdily-built, hand-tailored suit—a suit that lived up to specified standards of quality, at a standard popular price, \$15.

IT was known by a handsome silk woven label as a "Glendale Garment." Fabric prices, labor conditions, overhead—all combined to make it impossible to continue selling this type of Men's Clothes at such a low price—and rather than lower our standards or raise our price—we stopped stocking Glendale Clothes.

OF recent months conditions have changed again, and it is now possible for us—co-operating with our other stores—to bring back Glendale Clothes—at the same old price of \$15. New, beautiful, all-wool fabrics—new styles—new ideals—backed by the same old Guarantee of Satisfaction—in writing—one bond given with each purchase—duly inscribed and registered.

THIS is not a sale—tempting you to buy clothes just because of a sale price. It's the best clothes value for men in this city tomorrow, today, everyday—when you need new clothes most—you get most for your money in "Glendale Clothes"—and they're "Always one price—\$15."

Spring Showing
of
"GLENDALE"
Suits and Topcoats
New Fabrics
New Colors
New Styles
New Showing



**GOODNOW PEARSON &
HUNT INC.**

BRATTLEBORO, VERMONT

TRY "THE HERALD" JOB PRINT

WATCH THE "SATURDAY SPECIALS"

SPECIALS IN USED CARS

PLYMOUTH ROADSTER Good Paint—Rubber—Wire Wheels	\$275
FORD SPORT PHAETON A Real Buy	\$295
DODGE SPORT COUPE LOW MILEAGE	\$550
BUICK SEDAN	\$395
BUICK COACH	\$95

OTHER POPULAR MAKES
AT NEW LOW PRICES

SMALL DOWN PAYMENTS—A YEAR TO PAY
ROBERTSON MOTOR CO.

Dodge and Plymouth Dealers
BRATTLEBORO, VERMONT

WATCH THE "SATURDAY SPECIALS"

TRY "THE HERALD" JOB PRINT

Herald Gardener Suggests
Bi-Centennial Gardens

This is the time of year to think about planting flower gardens. Every back yard, every strip of fertile soil is a potential flower garden and may be made to bloom in honor of the Father of His country in this Bi-Centennial year. Even as little as fifty cents worth of seeds will plant a garden anyone may be proud of and which will give joy to hundreds of passersby.

The Garden Clubs of America are co-operating in this plan as well as school garden clubs and other floral organizations. The Bi-Centennial Committee in each state is promoting interest in planting flowers in honor of this great celebration. The United States Department of Agriculture is co-operating also and horticultural experts attached to Agricultural Colleges in each state are doing effective work in promoting this activity, through the schools of each state.

In consequence, hundreds of amateur gardeners will plant Colonial flowers, annuals and perennials, which were familiar in the time of George Washington and which will bloom each year as a permanent memorial to his memory.

The United States George Washington Bi-Centennial Commission has secured from the Department of Agriculture, a list of flowers which were familiar in Colonial Days which will be particularly adaptable to this kind of celebration.

For bright sunshine with plenty of fertility and moisture: Over 4 feet high, castor-bean, cosmos, sunflower, sorghum, feterita, milo, and Indian corn; over 3 feet, Josephs-coat, love-lies-bleeding, feather cockscomb, orange sunflower, princesfeather, spiderflower, and summer-cypress; 30 inches, cornflower, larkspur, scabiosa, scarlet sage, strawflower, and zinnia; 24 inches, balsam, calliopsis, China-aster, summer chrysanthemum, cockscomb, coneflower, four-o'clock, gaillardia, Aztec marigold, platycodon, poppy, salpiglossis, snapdragon, and snow-on-the-mountain; 18 inches, Jobs-tears, mignonette, and stock; 12 inches, calendula, California-poppy, calliopsis, candytuft, French marigold, petunia, Drummond phlox, pink, and Iceland poppy; under 12 inches, ageratum, cockscomb, lobelia, portulaca, sweet alyssum, and verbena.

OF EASIEST CULTURE under ordinary garden conditions: Over 4 feet, sunflower; about 3 feet, Josephs-coat, love-lies-bleeding, heliopsis, and princesfeather; about 30 inches, cornflower, strawflower, and zinnia; about 24 inches, calliopsis, summer chrysanthemum, coneflower, gaillardia, marigold, poppy, and snow-on-the-mountain; about 18 inches, mignonette; about 12 inches, Cape-marigold, calendula, California-poppy, balsam, candytuft, petunia, Drummond phlox, pink dwarf nasturtium, portulaca, and sweet alyssum.

ON LIGHT FERTILE SOIL: Gaillardia, marigold, Drummond phlox, and portulaca.

ON LIGHT SOIL, NOT TOO RICH: Cockscomb and feather cockscomb.

ON POOR SOIL: Love-lies-bleeding, princesfeather, Josephs-coat, Cape-marigold, godetia, dwarf nasturtium, portulaca, grass-pink, sweet alyssum, garden balsam, and calliopsis.

IN PARTIAL SHADE: Basketflower, sweet-sultan, clarkia, platycodon, godetia, Drummond phlox, pansy, sweet alyssum, lupine, and forget-me-not.

ESPECIALLY RESPONDING TO RICH SOIL: Castor-bean, scarlet sage, balsam, and China-aster.

TO CUT FOR EVERLASTINGS: Rose everlasting, feathered cockscomb, globe-amaranth, and strawflower.

Plants that can be started to advantage in HOTBEDS AND COLD-FRAMES for early flowering, whether they are to be used for bedding purposes or for cut flowers: Ageratum, China-aster, calliopsis, castor-bean, calendula, cosmos, cockscomb, chrysanthemum, godetia, lobelia, marigold, petunia, grass-pink, scarlet sage, spiderflower and verbena.

Some plants that may be sown in BEDS IN THE OPEN GROUND and later transplanted to their permanent locations are ageratum, calendula, calliopsis, China-aster, clarkia, cockscomb, dahlia, gaillardia, godetia, lobelia, mignonette, pansy, pink, snapdragon, spiderflower, stock, and zinnia. Most of these may be sown earlier in a hotbed or coldframe and thus be made to bloom earlier.

Auto Crime Statistics
Loom Very Large

In commenting on Summary of crime statistics recently published by the U. S. Department of Justice, Mr. Colton, of Colton's Insurance Agency stated yesterday that during 1931, burglary, robbery, theft and larceny comprised 95% of all the grave offenses reported to the police.

This figure, explained Mr. Colton, includes automobile thefts which, with one exception, were greater in number during the month of April than at any other time.

The individual percentage of all offenses, as shown by the report, were 6% for robbery, 21% for burglary, 43 per cent for larceny and theft, 25 per cent for automobile theft, and 5 per cent miscellaneous.

Mr. Colton further pointed out that out of a total of 770 cities which were represented in the report, 430 were in the population group of 10,000 to 25,000 and only 88 were in the group having populations of over 100,000. In other words, 79 per cent of cities which made returns were so called "small" cities.

A more detailed analysis of the tables show that the number of offenses reported average 36 per day per 1,000,000 population in cities of 100,000 or over, and 35 per day per 1,000,000 population in cities of less than 100,000. This shows virtually the same ratio for both large and small cities and indicates that residents in small cities need protection against burglars and thieves as much as do their big city neighbors.

SPOT
LIGHT
TUNING

**TUBE
SUPERHETERODYNE**



GET ON THE AIR

with an

AIRLINE \$33.33

Mantle effect

Tubes guaranteed one year

Free delivery

MONTGOMERY WARD & CO.

182-184 MAIN STREET

BRATTLEBORO, VERMONT

This was further born out, according to Mr. Colton, by a comparison between the number of offenses under the individual classifications. For example, the number of burglaries average 8 per day per 1,000,000 population in both the large and small cities. The number of thefts average 14 per day per 1,000,000 population in large cities but 16 per day in the small cities. The number of automobile thefts average 9 per day in large cities and 7 per day in the small cities.

The Poet's Corner

ONE ON POP

When Pop comes home from work at night an' scrubs his face an' han's,

An' Ma puts on the vittles steaming hot from sundry pans;
We all sit down an' eat our fill—of course dear Pop says grace
In gratitude for what the Lord has set before each place;

An' then when we have finished an' we've shoved away our chairs,
With a feeling mighty comfortable, just like we're millionaires;
It's then that Pop looks all around, uneasy, with a frown,
An' if he fails to find the paper he paces up an' down.

Of course he asks Ma where it is, an' he just seems afraid
That maybe it has not arrived, or maybe been mislaid,

So Pop looks on the sofa, throws the pillows everywhere,
An' even yanks the cushion from his favorite easy chair;

He looks an' looks, out on the porch, an' even on the grass,
But there is nary paper to be found around—alas!
He growls the neighbors took it just to read it for a spell,
An' prob'ly won't return it until reading of it well.

So Pop he gives up looking an' he sits there, silent, glum,

An' sits an' smokes and smokes an' sits, just hornet-mad, by gum!
The children wander round the house an' hardly dare be heard

For fear that Pop may vent his wrath an' say some awful word.

Then of a sudden Ma comes in, as quiet as can be,
From working in the kitchen, an' her face just glows with glee;

An' in her hand's the paper, folded nicely, up-to-date,
An' she says: "Pa, here's your paper—it was right beside your plate."

Will Franklin Griffin

THE WITCH AND THE CROW

A little black witch and a big black crow
Live together in the pine, below
The edge of the hill where the pastures lie,
And cowbells jangle against the sky.

When the wind comes singing out of the blue,
And white clouds wing from the north-west too,
The little witch huddles and hides away
For she hates fine weather and the light of day.

But the crow flaps forth in the lusty morn
And steals, with a swagger, the farmer's corn.
He struts, and grins, and jeers "Caw-Caw!"

And boasts he's a robber and a bold outlaw.

He's home at sunset, and when the moon
Rides over the mountain like a red balloon,
He sleeps; and the witch, with her cloak wrapped tight,
Sails off on her broom for the Lap-land night.

It's only in storms, when the cloud-bolts leap
At twilight, and neither of them can sleep,
That both fly, screaming, and you can't tell which
Is Crow, the cornair, and which is Witch.

Alice A. Moseley

Advertising

is like a farmer's work. Cultivate a field, harrow and drag it as you will for a year—for ten years. Then quit for a single season and the weeds and brush will spring up and claim it.

So with advertising. Let a concern advertise for a number of years until it has created a big volume of business. Then cease advertising even for a short time and its business suffers.

Competition is so keen that to survive in the business world, the merchant must tell the public what he has to sell—not once only—but constantly.

To this end THE NORTHFIELD HERALD offers its columns as a means of reaching the buyers in this locality.

We cover the field as no other paper does and the merchant who wants trade from this territory will do well to use liberally the advantages offered by

THE NORTHFIELD HERALD

W. P. CHAMBERLAIN CO.

NEW SPRING DRESSES

WOMEN'S SIZES PRINT and PLAIN SILK COMBINED

\$5.95

NEW PERCALE PRINTS

3 to 5 yard cuts—19c a yard

NEW SPRING COLORS IN ALLEN-A

SILK HOSIERY—79c

W. P. CHAMBERLAIN CO.

Winchester, New Hampshire

WATCH THE "SATURDAY SPECIALS"

Citizens' Reconstruction Organization

QUESTION: What is the Citizens' Reconstruction Organization?

ANSWER: It is a nationwide group of citizens working for the restoration of confidence and the return of idle money to circulation. The movement was initiated at Washington as one step in the whole process of reconstruction. Other steps include the National Credit Corporation—to strengthen the banking situation; the Reconstruction Finance Corporation—to assist worthy borrowers in the railroad, industrial and banking fields; the Glass-Steagall Act—to liberalize credit and fortify member banks of the Federal Reserve System.

QUESTION: Why is it important to get money out of hiding?

ANSWER: Idle money yields no return to anybody. It is a positive hazard to have it around the house. It increases unemployment. The country is suffering from a lack of credit—a large part of which is due to money withdrawn from circulation. Credit is the lifeblood of business. One dollar hoarded means the withdrawal of five to ten dollars of credit. If all the money at present idle were put to work, it would be evidence of reawakened confidence; it would add to the strength of our banks and enable them to meet the needs of business.

QUESTION: Has this campaign any political aspects?

ANSWER: None whatever. It is absolutely non-partisan. Its members are made up of all political parties, banded together in a common cause—that of putting currency back to work at the earliest possible moment. It is a war on depression, which calls for the same united front that any other national emergency demands.

QUESTION: Just what is the worker expected to do?

ANSWER: His job is educational, first; selling, second. His job is to get money into circulation—whatever channel is used is unimportant. Our strongest argument will be the self-interest of the owner of idle funds; show him that he foregoes a return on his money; he risks his principal through fire, theft, etc.; he hazards his own job—if he has one. If he puts his money back into the bank, if he buys good securities—which are now so plentiful on the market—real estate, or commodities, our purpose is accomplished. The objective is to get money into circulation; the method should be left to the individual.

QUESTION: Why are the Reconstruction Bonds issued?

ANSWER: To provide an interest-bearing security so sound and so marketable that there can be no excuse for any one keeping his money in hiding because of a lack of confidence. The Government can raise all the money it needs in other and simpler ways than through the sale of these small-denomination bonds. These bonds are issued for the sole purpose of providing a medium of investment to those who are unwilling to place their funds in other accepted channels.

QUESTION: What are the features of the Reconstruction Bonds?

ANSWER: They will be dated March 15, 1932, and will run for one year. They will be payable at the holder's option at par any time prior to their maturity by giving 60 days' notice to your bank. They will be available in amounts of \$50, \$100 and \$500. They will bear interest at the rate of 2%—interest being payable September 15, 1932, and March 15, 1933, through presentation of the interest coupons attached to the bonds. They will be the promise to pay of the United States government. Here, then, is an investment whose security is unquestionable, instantly salable, and always worth its purchase price on short notice.

QUESTION: Where and how may the bonds be purchased?

ANSWER: Through any bank. Application may be filed through the members of our group, but payment and delivery can be made only through the banks. Application should designate the bank through which the purchaser wants delivery, and such application will be turned over to the banks concerned.

QUESTION: What is the attitude of the banks toward these bonds?

ANSWER: The American Bankers Association, through its president, has pledged its co-operation in the distribution of the bonds. The rate of interest was purposely made low, so as not to attract money from savings in banks. Moreover, money from the sale of the bonds will remain with the banks through which the purchases are made when they qualify as government depositaries. Thus local money will be put to work in the community from which it is drawn out of hiding.

QUESTION: Is this another Liberty Loan campaign?

ANSWER: Decidedly not. We are not seeking volume sales. The campaign is directed solely against hidden money; nothing is to be gained by diverting money that is already on deposit with banks, or employed in any other way. The campaign will succeed if we get money into circulation through any channel. Insofar as these new bonds are concerned, it will succeed only as they attract idle money.

QUESTION: How will the salesman pick his prospects?

ANSWER: There is no method of picking out those who are hoarding money; consequently, there will have to be some general calling. People don't like to be suspected of hoarding, so it is important for the salesman to explain that we are obliged to call generally in order to accomplish our purposes. With every call, whether the prospect is hoarding or not, there is an opportunity for the salesman to do a constructive job by explaining the whole reconstruction program, by telling of the evils of idle money, and by enlisting the support of the individual in the movement. You will find most people eager for something to do, or for a cause to enlist in.

QUESTION: What should be the worker's approach in making his calls?

ANSWER: He should establish his connection with the Citizens' Reconstruction Organization; state its objectives, and point out the menace of idle money. If in the conversation it develops that the prospect has money in hiding, the effort should be to get him to agree to put it at work in some way—the Reconstruction Bonds being just one of the methods available. There should never be any reflection cast on banks or upon securities in general, as a means of selling these bonds.

QUESTION: Suppose your prospect says he prefers some other issue of government bonds?

ANSWER: Tell him to buy them. Our job is done when we induce him to put his money to work.

QUESTION: Will there be any way of buying the Reconstruction Bonds on a partial-payment plan?

ANSWER: No. There has been no provision made for this. The denominations were made small so as to eliminate the necessity for partial payments.

QUESTION: How would you meet the situation of the man who has completely lost confidence; who insists that he doesn't trust anybody and is going to hang on to his money?

ANSWER: Point out to him that these bonds are as good as the money which he is hoarding. If the bonds are no good, neither is his money—for the bonds are equivalent to interest-bearing money. As an asset, they are better than money, because they bear interest. The United States is still the richest and most powerful nation in the world. It always has paid its debts, and it will continue to do so.

QUESTION: When do we start?

ANSWER: The bonds will be officially announced on Monday, March 7, and will be available on March 15 and after. The selling campaign will last only a week, so it is important to get under way on the day of offering.

QUESTION: What kind of backing will we get in the campaign?

ANSWER: A national radio broadcast, with President Hoover, Secretary of the Treasury Mills, Gen. Dawes and Senator Robinson participating, will be held Sunday night, March 6, at 10:15 o'clock, eastern standard time. This will formally inaugurate the campaign. During the week of March 7, a series of newspaper advertisements will be released throughout the country. Both the broadcast and the advertisements will stress the importance of putting money to work, with secondary emphasis on the bonds themselves.

QUESTION: What has the Citizens' Reconstruction Organization accomplished so far, and what reason is there to expect that its further efforts will be successful?

ANSWER: Government figures indicate that since the movement was put under way there has been a definite improvement in sentiment. Hoarding has been greatly reduced and a flow of currency has been turned back into circulation. The realization is gaining weight that positive action must replace a do-nothing policy, and that final responsibility for improvement rests with the individual. This campaign represents the individual's chance to do his share.

Don't give the impression that the reconstruction efforts that we all are making can bring back prosperity in a day or month. It should be pointed out, moreover, with the greatest emphasis, that no amount of reconstruction legislation in Washington will of itself cure the depression. We do know without any question that prosperity cannot return until the people of the country, the average man and woman, regain their confidence and start working for better times.

Our workers should try to carry a ringing message of confidence, not based upon any exaggerated predictions of immediate prosperity, but pointing out, as stated by Former President Coolidge in his message to the Reconstruction Organization:

"The people can help do all these things if they want them done. If they will not save themselves no one can save them. The time has come for the people to take charge of their own affairs. They should use their own money for their own benefit by putting it into circulation."

Remember, also, that the job won't be done by preaching confidence for a week. We have all got to get behind this work by building confidence and by staying behind it.

Every patriotic citizen can help the reconstruction movement by putting his money to work, and talking to his friends about this forward effort. Read this questionnaire, and become a salesman for better times.

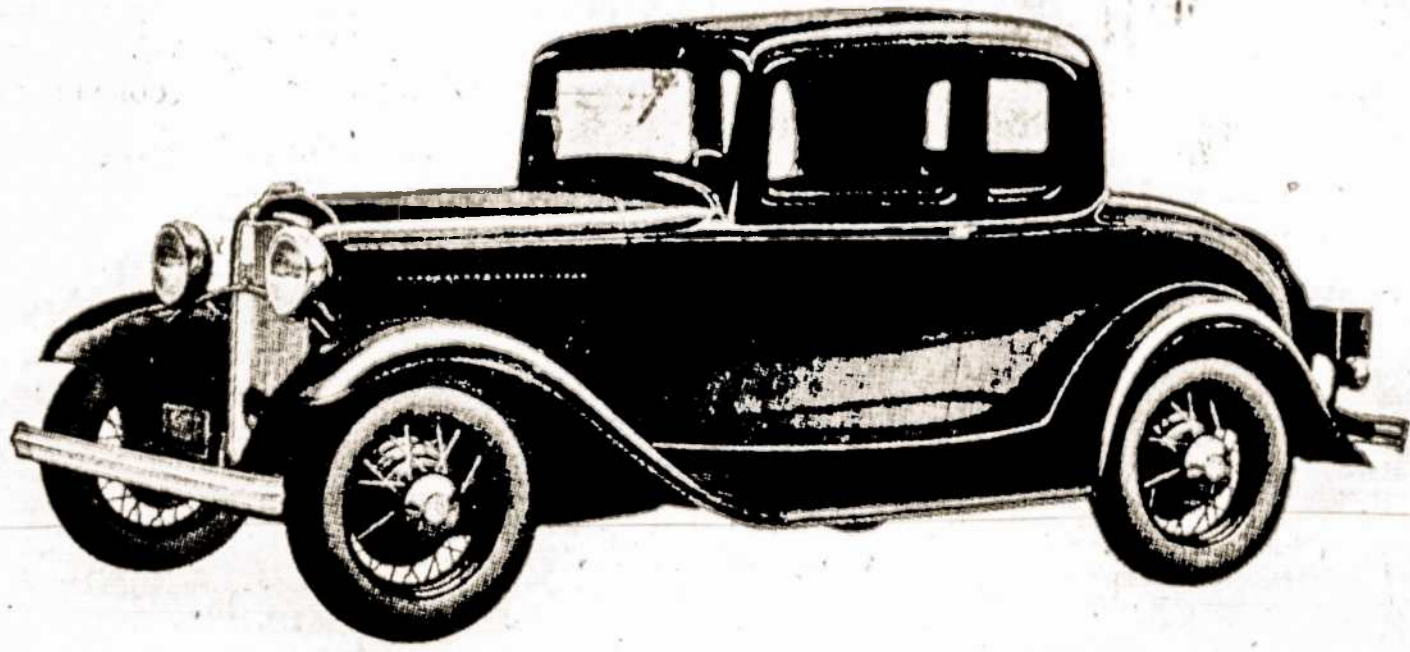
The above has been agreed upon as the standard form of instructions to all representatives of the Citizens' Reconstruction Organization.

Frank Knox

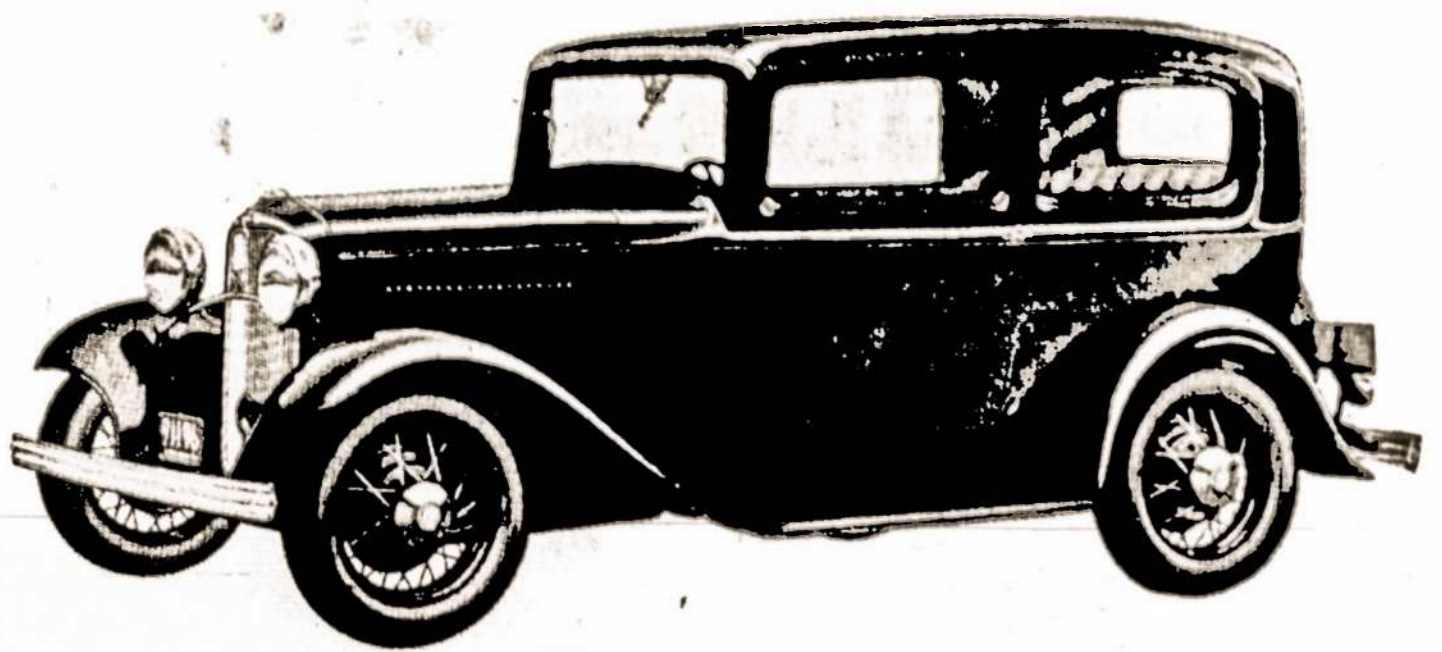
CHAIRMAN, Citizens' Reconstruction Organization

Space for this advertisement was generously donated by the publisher of this newspaper and all preparatory work has been done gladly by public spirited citizens.

FORD V-8 HERE



THE NEW COUPE



THE NEW TUDOR SEDAN

ENGINE OF 90° V-TYPE; INSURES SMOOTHNESS

Cylinders And Crankcase Cast In One Piece
Downdraft Carburetor, Fuel Pump,
New Valves, Other Features

The Ford V-8 engine is of the 90-degree type, developing 65 brake horse-power at 3,400 R. P. M. It introduces new mechanical features which simplify construction and minimize wear.

The new engine is remarkably free from vibration. Frequent and overlapping impulses deliver the power in a smooth, constant flow.

The 65-pound crankshaft is of the 90-degree type with its four throws or cranks at right angles to each other. The crankshaft is statically and dynamically balanced. Throws are counterbalanced. There are three large main bearings.

Crankshaft, connecting rods and pistons are in balance and operate with smoothness at all engine speeds. Pistons are of aluminum alloy. Each has three rings. The lower one, being slotted, acts as an oil-control ring.

CAST IN SINGLE PIECE

Cylinder blocks and crankcase are cast in one piece with the result that cylinders and crankshaft are always perfectly aligned.

New-type one-piece valves which eliminate push rods operate directly off the camshaft. Thus instead of doubling the number of pushrods used in the 4-cylinder engine, they are eliminated altogether.

All connecting rods are of the single-end type and are interchangeable. Those from opposite cylinders are placed side by side on the same crankshaft throw. A new type of floating crank-pin bushing, babbitted inside and out, distributes the pressure load from opposing cylinders over the entire crank-pin bearing surface.

The intake manifold passages are cast integral with an aluminum coverplate between the cylinder blocks. This is a new Ford development.

DOWN-DRAFT CARBURETOR

The down-draft carburetor is supplied by a fuel pump which is of the diaphragm type operating off an eccentric on the camshaft.

A small opening inside the center of the manifold coverplate runs from the exhaust chamber on one side of the engine block to the exhaust chamber on the other side, allowing a surge of hot gases to pass back and intake manifold, which preheats the gas.

SPARK CONTROL AUTOMATIC

The distributor is connected directly with the front end of the camshaft and thus operates without any interposed gears. The distributor is fully automatic, spark timing being controlled by vacuum from the intake manifold.

65 H. P. Engine, New Body Lines Ford Features

Synchronized Gear Shift, Silent
Second Speed Among
Other Improvements

CHASSIS IS LONG, LOW,

The new Ford V-8 represents a notable advance in motor car engineering.

The new car is large, long, roomy, fast, powerful and alert. Its eight-cylinder V-type engine develops 65 horsepower. The car is capable of 75 miles an hour.

Some of the mechanical features are rubber mounting for engine; downdraft carburetor; automatic spark control; fuel pump; rear fuel tank; soft flexible spring; large mechanical four-wheel brakes; small, strong, electrically welded steel-spoke wheels and large tires. The frame is cushioned from the running gear by rubber insulators in the spring shackles and shock absorber links.

The 14 body types may be obtained also with an improved 50-horsepower, 4-cylinder engine at lower cost.

BODY INTERIORS ROOMY

The bodies are fresh and modern—from the gracefully rounded V-radiator to rear bumper. Body interiors are roomy and richly finished. Seats are of new style, designed for utmost comfort. Driver's seats in all closed cars are adjustable. A large ventilator is provided in the cowl.

The instrument panel is oval, with a rustless steel moulding. Inside sun visors fold out of the way when not in use.

Many outstanding features are found in the chassis. These include a strong, rugged frame; newly designed, soft, flexible transverse cantilever springs; rubber-cushioned spring shackles and self-adjusting hydraulic double-acting shock absorbers and large brakes.

The rear spring is mounted on perches back of the axle housing and is bowed out around the differential housing.

The shape of the frame and design of the springs allow the body to be mounted close to the road, thus lowering the car's center of gravity and improving roadability and riding comfort.

LARGE BRAKES EMPLOYED

The large mechanical four-wheel brakes have 186 square inches of braking surface. Brake drums are of cast alloy iron which tests show does not score easily.

The steel-spoke wheels are 18 inches in diameter. Large hubs enclose the bolts which attach the wheel to the drum. There are 32 wheel-spokes, which are short, sharply pitched and electrically welded to the drop-center rim and hub shell forming an unusually strong unit.

Tires are 18x5.25 inches. Each tire is balanced to avoid "tramping" or vibration at higher speeds.

BODY INSULATED BY RUBBER

Rubber in the spring shackles and shock absorber links not only insulates the frame and body from road shocks but also prevents mechanical friction and eliminates the need for lubrication at these points.

A torque-tube drive is used. The tube transmits the driving thrust to a point well forward in the car and leaves the springs free to perform their function. Radius-rods keep the axles in alignment.

The front axle is of "I" beam section, of chrome alloy steel for strength and toughness. The axle is sharply tilted to give great roadability and easy steering.

Low Weight Economy Aid

V-8 But Little Heavier Than
Model "A"—Low Operating
Costs Are Result

Long-standing Ford engineering practices governing the relation of weight to safety, speed and economical operation are exemplified in the new V-8 it was pointed out today.

The result of months of tests and research is that the V-8 actually weighs only about 100 pounds more than the model A and the new four-cylinder Ford weighs even less than its predecessor.

To produce a car with an eight-cylinder V-type engine without materially increasing the weight necessitated a most painstaking study of the design of every part of the car. Wherever possible in the new car, lighter, but equally serviceable and durable materials have been utilized without loss of strength and in some cases substantially increased strength.

Finer steels, rubber replacing metal in numerous parts and aluminum for heavier materials in others to mention only a few of the vital changes, account for the lightness which makes the new Ford V-8 as revolutionary in this regard as the Model T was in its day.

CESS WEIGHT WASTE

Many pounds of excessive weight, which cost in gasoline and performance, have been eliminated in the new Ford by the use of, for instance, a hollow driveshaft in place of the former solid type which added nothing in strength, safety or durability; by the substitution of rubber for metal in nearly a score of parts including spring shackles, universal joints, engine mountings and shock-absorber mountings; and by the adoption of one-piece construction wherever bolts could be eliminated by the use of welded joints.

It was recalled today that long before the advent of the Model T, Henry Ford pointed out that "the more a motor car weighs, naturally the more fuel and lubricants are used in driving; the lighter the weight, the lighter the expense of operation."

NEW 8-CYLINDER CAR; ALSO AN IMPROVED '4'

Represent Ford Faith That Public Will Buy
Outstanding Value; Set New Standards
In Low-Priced Field

Once again Ford pioneers the way.

With the introduction of the new V-8 at various points throughout the United States, the Ford Motor Company meets the transportation problem of a new economic era.

Almost a quarter of a century ago Henry Ford gave the world a car that was both low in first cost and in subsequent up-keep, setting a new standard in automobile manufacture for that era. He now gives the public another car which, retaining those essentials, also embodies all the comforts and improvements that modern engineering provides.

By embracing in a low-priced car features heretofore found only in high-priced cars the Ford V-8 has set a new standard for the motor industry.

By the elimination of useless bulk and weight it avoids the prohibitive up-keep charges which the average owner is unable to meet even though he can afford the initial cost of a larger and heavier car. In a word it provides the average individual not only the kind of an automobile he is able to own and maintain but also the kind to which he is entitled in this modern era.

PIONEERS OF A NEW TYPE

Both the V-8 and the Model T are to be classed as pioneers, but of a vastly different type. They are as different as the problems which each was designed to solve.

The Model T blazed the way for the motor industry. It was almost entirely utilitarian in character. It pioneered in an era when the public was not conscious of its need for motor cars. The V-8 pioneers in an era when that conscious need is universal.

Personal transportation should never be a luxury. It and the latest of its refinements are the rightful heritage of every man, woman and child in America. Modern civilization has given this to them. This heritage is wholly reasonable and the logical outgrowth of higher standards of living.

TO MEET THE PUBLIC DEMAND

Standards in manufacture and standards of living go hand in hand. One must keep pace with the other. What is even more to the point—they should go forward together.

"How certain are you that you will have a market for the new car?" Henry Ford was asked.

"We are not certain," he replied. "But we are going to risk it. Some one has to risk something to get things started. The

chief thing to do is to meet the public's demand for something new and better at a price the average man can pay. We have done everything in our power to give the public that kind of a car."

The Ford Motor Company has taken risks in the past, but never at the cost of lowering standards. During the twenty-nine years that it has manufactured automobiles, there have been times when it sold cars at an actual loss. Over a period of years it has realized an average of only a few dollars per unit. Although at times the income ebbed, standards have continuously and consistently risen.

MR. FORD SAYS:—

"Probably most people in speaking of the V-8 will say that we have built another automobile," Henry Ford said. "Well, that is true. But more important is the fact that we have now given the public another standard. No matter by what name an article is called, properly managed business always remembers that primarily it is the manufacturer of standards. That much set, all else follows naturally enough."

"I have said that we are taking a risk. But by that I mean merely a temporary risk. Our experience has taught us that such will be the case. We have faith, and faith you know is catching. If we have confidence too. The public will come half way — it always does. The huge number of advance orders already received demonstrates that point."

"The risk is a good one because it is a risk placed with the people. I know of no better collateral, nor any that is half as good."

V-8 Priced To Meet Times

Lower Material Costs Reflected
In Four and Eight Prices

For weeks since it became practically certain that Henry Ford would offer a V-8 and a new four-cylinder car, the universal question has been, "How much will they cost?" Answering that, the price announcement instantly gave rise to another:

"How can he do it?"

It has been known for weeks that the Ford company was bringing out an almost revolutionary eight-cylinder V-type motor that would be interchangeable with a greatly improved four-cylinder motor in any of four standard and deluxe body types. Likewise it has been known that new cars would have a longer wheelbase, roomier bodies, and a variety of other new features.

LOW PRICES EXPLAINED

"How can he do it?" Ford Motor Company officials were asked.

Back of the prices, it was explained is the cardinal Ford policy to produce the best possible automobile priced at a figure and sold on terms within the range of the most modest income to own and maintain. The new cars may be purchased for a small down payment on convenient, economical terms through the authorized Ford finance plans of the Universal Credit Company.

The prices announced, however, would not have been possible two or three years ago. Within the last twenty-four to thirty-six months the economic situation has undergone radical changes.

MATERIAL COSTS DROP

Steel and iron are lower in price than at any time in the last two decades. Copper is lower than in the last 30 years, while aluminum is cheaper today than at any time since its development. Likewise, rubber, used in one form or another in hundreds of parts of the new Ford, has reached a new low level.

All of these factors, as well as the important fact that the Ford Motor Company owns vast natural resources of the basic materials entering into the manufacture of its cars, contribute to the low production costs which make possible the new prices, and which conform to another Ford principle that "it is better to sell a large number of cars at a reasonably small margin of profit, than to sell fewer cars at a large margin of profit."

Body Interiors Are Attractive

Many New Features Add To
Appearance of Standard
And DeLuxe Types

Interiors of the new bodies are fitted attractively. Mohair upholstery is now standard equipment in all closed cars but not in the convertible types.

A long-wearing wool cloth is optional in the standard closed cars and either broadcloth or Bedford cord in the deluxe closed bodies. Bedford cord or genuine leather is available in convertible types. Genuine leather is used for the seat cushions and backs of the deluxe phaeton and in the front seat of the deluxe roadster. The standard roadster and phaeton are upholstered in artificial leather.

Dome lights are furnished in all closed cars. The deluxe closed body types are fitted with cowl lamps, toggle grips, arm rests, ash trays and floor carpets. A robe rail is provided in the deluxe Fordor Sedan.

In both the standard and deluxe coupes the rear window may be lowered for ventilation, or to permit conversation with persons riding in the rumble seat if installed. For the protection of extra passengers, safety glass is used for the rear windows of all cars having rumble seats as standard equipment.

Hardware is of modern design, exterior hardware being of rustless steel and interior hardware nickel plated. One key controls the door and ignition locks. Usually wide deep pockets are recessed in the front doors of all body types.

NEW FORD PRICES

	Eight	Four
Roadster	\$460	\$410
Phaeton	\$495	\$445
Tudor Sedan	\$500	\$450
Coupe	\$490	\$440
Sport Coupe	\$535	\$485
Fordor Sedan	\$590	\$540
DeLuxe Roadster	\$500	\$450
DeLuxe Phaeton	\$545	\$495
DeLuxe Tudor Sedan	\$550	\$500
DeLuxe Coupe	\$575	\$525
Cabriolet	\$610	\$560
DeLuxe Fordor Sedan	\$645	\$595
Victoria	\$600	\$550
Convertible Sedan	\$450	\$400

All prices F. O. B. Detroit

SPENCER BROTHERS NOW ANNOUNCE THE NEW V-8 FORD CAR AND THE NEW L-4

The cars the public have been so patiently waiting for. Just from its initial showing to dealers and distributors, one is already on its way here and Northfield will be honored in its early arrival.

Makes arrangements to look over the New Ford Cars at once and place your order early in order to avoid unnecessary delay.

Phone 137

SPENCER BROTHERS

Ross L. Spencer

Shock Absorbers

Self-Regulating

New Device Automatically Adjusts
Units For Greatest Comfort

The unusual riding comfort of the new Ford cars is attributable in part to the new Houdaille double-acting hydraulic shock absorbers with which the chassis is equipped.

Two new features have been built into the new shock absorbers. One is a thermostatic control which compensates for varying temperature conditions. The other is an automatic adjustment for sudden road shocks.

Thermostatic coils automatically adjust the shock absorbers to the exact resistance required by varying temperatures so that their ability to cushion road shocks is maintained always at the maximum. Provision for manual adjustment of the shock absorbers is eliminated.

The degree of resistance to sudden road shocks is controlled by a valve operating automatically which regulates the flow of liquid between the chambers. The result is that the shock absorbers always are regulated to give the most comfortable riding under all temperature conditions, on all sorts of roads and at all speeds.

SPEND \$40,000,000 FOR TIRES, RUBBER

AKRON, Ohio — Several million tires, besides millions of rubber fitting units, will be required by the Ford Motor Company in its 1932 manufacturing program, according to information received by rubber companies here. Of the half-billion dollars being poured by Ford into industrial channels, the rubber industry's share will be approximately \$40,000,000, it is estimated. The bulk will be spent for tires, and the remainder for other rubber accessories.

SAFETY FEATURES LISTED

The new steel bodies with narrow front pillars permit full vision for drivers. Slanting safety glass windshields minimize headlight glare. Large four-wheel brakes, newly designed front and rear radius-rods, a substantial front axle tilt, and a low center of gravity all contribute to great comfort and safety.

NEW FORD PLANT OPENS

SEATTLE, Wash. — Recently completed on the Pacific Coast in two built on the Pacific Coast in two years, the new Seattle assembly plant of the Ford Motor Company has joined other American and Canadian plants in the production of the new Fords.

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must assume the business responsibilities which you are carrying to-day, must take over all the cares and worries which the management of your property interests entails.

Is it quite fair to lay these burdens on your wife, or on some business associate?

A more satisfactory way is to designate this pioneer National Bank as your Executor or Trustee.

A consultation with our officers will not obligate you in any way.

First National Bank & Trust Co.
OF GREENFIELD, MASS.,

NORTHFIELD RESIDENTS

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Imported Chinese Domestic articles attractive for wedding, birthday, and holiday presents at our Gift Shop.

Harper Method Shop. Scalp and facial treatment—
manicuring. Miss Sanders, Manager, Tel. 234.

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THE NORTHFIELD
East Northfield, Mass.

WATCH THE "SATURDAY SPECIALS"

LOWEST PRICES
EXPERT WORKMANSHIP!

<p align="center">Automobile Painting</p> <p>Done by experts at lowest cost in 15 years.</p> <p>Bright as new after any paint job here.</p> <p align="center">Let us Estimate</p>	<p align="center">Body and Fenders Straightened</p> <p>New fenders are costly, but fenders straightened out by our expert mechanics will be restored like new.</p> <p align="center">Moderate Prices</p>
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FIND a successful man, and you'll find a man with a vision and foresight who PLANNED for the future.

Plan to save—a tenth of your salary every week. Continue to put aside this weekly saving and the future will hold no fear. You'll have a feeling of security, and you'll have a smooth path ahead for financial independence.

NORTHFIELD NATIONAL BANK
Telephone Northfield 195

TRY "THE HERALD" JOB PRINT

Northfield Farms

A large attendance was out for the Ladies Society last Wednesday. A quilt was tied.

There will be another Community Dance for the neighborhood of Northfield Farms Friday evening at Union Hall. Everyone carry a box lunch.

Mr. and Mrs. Walter Geiger and daughter, Marion, of South Braintree spent Good Friday at Mr. and Mrs. Charles Morgan also Mr. Stanley Ray of Pembroke.

Mr. Frank Ross is staying at Murray Hammond's.

Mr. and Mrs. Roy Dumar and son, Maurice of Fonda, N. Y., were luncheon guests at Murray Hammond's Sunday. Mrs. Dumar is a niece of Mr. Frank Ross.

The storm makes people talk about the spring of 1888. It should have appeared on April Fool's Day, as it was; it seemed a joke on all who were thinking Spring was here.

The Farms School closed Friday for two weeks' vacation.

Lyle and Melvin Glazier are home for a vacation from their studies at Middlebury College.

Misses Hazel and Jeanette Hammond were guests Tuesday of Mrs. C. C. Connor at her home.

Gill

The town tractor is to be stored in one of the horse sheds which has been inclosed for that purpose. The work has been done by Samuel N. Day and Charles W. Sumner.

Mrs. Fern Dubreuil of Northfield is at the home of her parents, Mr. and Mrs. Gillett, where she is convalescing from an operation at the Farren Memorial hospital.

Measles have appeared in town again, this time among the children of Sunnyside school. Virginia and Junior Hastings and Rita Purple are on the sick list.

Mr. and Mrs. A. H. LeVitre are occupying their new home and have leased their house for three years to Mr. and Mrs. Galipo of Turners Falls.

The Parent-Teacher association had a very interesting meeting last Friday evening with a good attendance. Friends from Northfield and Winchester, N. H., were present. The business session was presided over by the president, Mrs. Eddy and Miss Ruth Hopkins acted as secretary for Mrs. Mary Zak who was ill. For the program, the association was addressed by Prof. Carl Churchill of Bridgeport, Conn.

South Church Notes

Numbers commented on the character of the Easter service which had as its theme "Immortality the Great Parable of Nature." The discourse is reported in part elsewhere.

Hon. Herbert C. Parsons, former townsman and now national president of the Unitarian Laymen's League, will speak in this church next Sunday morning.

The Women's Alliance will hold its annual meeting Thursday afternoon, April 7, at the home of Mrs. G. N. Kidder. Group leader will be Mrs. Robert Wilder. Subject—"Old Russia."

Mrs. Sutherland assisted Mrs. Kidder as hostess to the Alliance meeting Thursday.

The group assisting Mrs. Wilder in presenting three phases of Russia's life are: Mesdames, Allen, Barr, Bardwell, Chamberlain, Field, Foreman, George.

Rev. Mary Andrews Conner entertained for dinner at her home Tuesday the members of her church school class.

Alcoholic Brass Tacks

"Alcohol kills more men than war and kills them all dishonorably."—Cardinal Mercier, 1917.

Alcohol devitalizes the tissues and lowers the defenses of the body against such germs as cause pneumonia, tuberculosis, septic inflammation, blood poisoning.—British Advisory Committee.

Alcoholics do not bear surgical shock well.

Alcohol retards the process of repair.

Alcohol increases the mortality in accidents.—Dr. J. W. Brickley, Boston Medical and Surgical Journal.

Just "greasing" isn't enough. We must lubricate every moving part thoroughly and correctly. The Morgan Garage. Jan. 12-19-26-Adv.

Northfield Summer Conferences
Season of 1932
Schedule of Dates

Young Women's Conference, June 23 to July 1.

Home Mission Conference, July 5 to July 12.

Foreign Mission Conference, July 12 to July 20.

Conference of Religious Education, July 21 to July 30.

General Conference, July 30 to August 15.

Christian Endeavor Conference, August 15 to August 22.

For further information write to
AMBERT G. MOODY
East Northfield, Mass.

Try our Specialized lubrication. We use six different kinds of lubricant as recommended by your particular car manufacturer. The Morgan Garage. Jan. 12-19-26-Adv.

Library Exhibits
Text Book Collection

An interesting display has been arranged in Dickinson library consisting of books selected to show the types of text books and picture books made for children in the last two centuries. In contrast to these are the modern text-books used by school children, and samples of story, and picture books chosen by modern educators for juvenile literature. There are several rare volumes in the collection, among them an old arithmetic, written out in graceful script, by hand. The book gives the processes of Arithmetic from simple addition to logarithms with elaborately worked out problems.

North Church Notes

Easter day was fittingly observed at the North Church last Sunday and large audiences were present at both services. The Church was appropriately decorated with plants and vines. The music was a feature. Two Easter anthems were rendered at the morning service by the large choir under the direction of Prof. I. J. Lawrence and by the children's choir in charge of Miss Sheldon. At the evening service the Choir rendered Nevin's Easter Cantata, Mrs. Deming and Mrs. Smith rendered a duet, Miss Dorothy Pearson sang a solo "Easter Morn" and Mrs. Mildred Addison supported by a male quartette sang "I know that I shall live Again." Rev. Dr. Coe preached at both services very eloquently his final messages as next Sunday the new Pastor will take charge.

The following persons were received into membership of the church Easter Sunday: — Mr. and Mrs. C. Rolfe Carmean and their son, Curtis A. Carmean, by letter from the First Methodist Church of Greenfield, Mass., and upon declaration of their Faith, Mrs. Walter L. Barrows, Mr. Rolfe L. Carmean, Miss Evelyn Havercroft, Miss Esther P. Havercroft, and Miss Elizabeth M. Havercroft.

Raymond Crawford led the Young People's meeting Sunday evening. On Sunday afternoon several of the young people of the church attended a Young People's Rally at the Congregational Church in Sunderland, when Rev. John Bicknell, spoke of his work at Jaffna College, Ceylon.

The various organizations of the church have held their usual weekly meetings and on Friday evening the Evening Auxiliary will meet in the vestry with Miss Blanche Corser and Mrs. Willis Parker in charge.

Next Sunday, Rev. W. Stanley Carne the Pastor-elect preaches. The morning theme will be "With Christ in the Uplands." His evening theme, "Peter Alone With Jesus." Without doubt a large congregation will greet him at both services.

The Church Bulletin contained the following statement by Mr. Coe:—

The Acting Pastor takes this opportunity to express the satisfaction he has had in working with the good people of this Church during the past nine months. Your hearty co-operation and unity of purpose have been a constant joy to him, and it is with happy memories that he gives over the work to an other in whom he has full confidence and whose success he earnestly desires. Mr. and Mrs. Coe thank you most heartily for many kindnesses, with special mention of the unexpected and generous gift of last Thursday and the appreciative words that came with it. May this beloved Church continue to go forward under the ministry of Mr. Carne, and in the spirit of Him "whose we are and whom we serve."

General Motors Exhibit

Special displays of General Motors products will open Saturday over the entire country as part of the Corporation's nation-wide project to improve business. All local places of business handling General Motors automobiles and allied lines have been decorated for the occasion as part of the National Exhibit Week preparations by the Corporation.


Insofar as possible the local General Motors dealers are approximating this week the 55 national exhibits of General Motors products being held in that number of cities including Boston, Springfield and Boston. These exhibits and the co-operative efforts being extended in all other cities form what it is believed to be the greatest merchandising project to improve business ever attempted by an industrial corporation.

Local General Motors dealers point out that once before the automotive industry took a leading part in pulling business out of the doldrums. They assert that this nation-wide activity of General Motors in exhibiting its new products simultaneously in so attractive a manner is certain to stimulate a desire for a new automobile in the minds of thousands.

It is also pointed out that whatever success is attained will be reflected in many other lines than the actual sale of cars. The automotive industry is the largest purchaser of gasoline, rubber, steel, lubricating oil, plate glass, nickel and lead, and uses from 26 to 85 per cent of the total amount of these products produced.

The General Motors products being displayed in these national exhibits are Cadillac V-16, Cadillac V-12, Cadillac V-8, La Salle V-8, Buick Straight Eight, the new Oldsmobile Straight Eight and larger, improved six, the Pontiac V-8 and six, Chevrolet six and in the larger centers General Motors and Chevrolet trucks; frigidaire electrical refrigeration units, both household and commercial; AC spark plugs, spark plug testers; Remo chemical injectors for the automatic removal of carbon, refect lamps; Delco generators, vacuum cleaners, electrical fans and farm water and lighting systems.

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—and where can you save with safety as in your Nation Wide store — where you know the owner — the owner knows you and takes a personal interest in serving you with quality items at money saving prices.

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WEEK OF APRIL 4

MARSHMALLOW FLUFF
Ideal for Salads, Candy and Desserts
Large Size 19c

Nation Wide Sardines
NEW LOW PRICE
2 Tins 15c

IVORY SOAP
For the Laundry
2 large size Cakes 23c

IVORY SOAP
For the Bath
3 Medium Size Cakes 20c

ASTOR HOUSE COFFEE
New low price
Per Pound 35c

QUICK CLEAN HAND SOAP
2 10c Cans 17c

IVORY SOAP
For the Guest Room
6 Guest Size 25c

IVORY SNOW
For Whiter Clothes
2 large packages 25c

Luxury Tobacco 3 10c pkgs. 25c

Selox, Beads of soap 2 pkgs. 27c

Corned Beef Lean tender meat 19c

Shrimp—for an easy salad 2 cans 25c

Budweiser Brew near beer bot. 15c

Sunshine Cupboard Cookies

Rich, "Home Made" Style Cookies, with a Lingering Delicate "Old Fashioned" Molasses Taste

Pound 21c

BISQUICK
33c pkg.

MAKE 80 BISCUITS—JUST ADD MILK OR WATER AND BAKE

FREE!

Just send top from our Bisquick package to Betty Crocker, Gold Medal Foods, Inc., Minneapolis, Minn., and receive Biscuit Baking Sheet FREE!

Nation Wide Toilet Tissue
5 1,000 Sheet Rolls 25c

WITH NEW MAPLE SYRUP — Special Price
Nation Wide Pancake Flour
2 Packages 19c

TRADE AT NATION WIDE STORES

For the Women of Northfield and Vicinity Home Canning Demonstration



MISS GLADYS KIMBROUGH, noted Home Economist and Culinary Authority, will conduct a home canning and food preservation class in the TOWN HALL, NORTHFIELD, FRIDAY AFTERNOON, April 1, at 2.30 o'clock.

This class will include the latest proved practices, labor-saving methods, and timely recipes. The public is cordially invited.

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SUNSHINE PRETZELS, per lb. 28c

TRY A BOTTLE OF NATION WIDE

Lemon or Vanilla Extract 2 oz. bot 25c

GEORGIA SOFT SHELL PECANS, per lb. 39c

CHICK FEED FOR THE BABY CHICKS .. 5 lb. bag 29c

IT IS TIME TO PLANT YOUR TOMATO
PEPPER AND EARLY CABBAGE. OUR NEW SEEDS
ARE HERE

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See us about your GARDEN NEEDS

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A Choice Selection of Pure FRESH
SEEDS — FLOWERS and VEGETABLES

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For The Herald

Bernardston

The annual Jenness Memorial prize speaking contest of Powers Institute was held at the town hall last Thursday night before a large audience. Harlan Day and Virginia Newton were awarded the two first prizes, given equally to the best boy and girl speaker. Alice Schaufus and Arthur Truesdell, Jr., were awarded honorable mention.

Those who took part and their subjects were: Eunice Adams, '33, selection from "The Black Douglas," Harlan Day, '35 "An Italian's Views on the Labor Question," Alice Schaufus, '34, "Laddie," Chauncey Townsend, "Faith," Marion Martin, '33, selection from "Hypatia," Arthur Truesdell, '34, "Tommy's Prayer." The judges were Rev. William A. White of Northfield, Miss Alice Teed of Turners Falls and Chester Osgood of the Greenfield high school faculty. Principal Herman Bryant of Powers Institute presided.

Besides the speaking there were two folk dances by members of the sixth and seventh grades, "Czardas" and "Reap the Flax." The high school glee club sang four songs, "Go Down Moses," "May Dance," "Off in the Silly Night" and "Hey Marinka."

A meeting of the W. C. T. U. was held with Mrs. A. L. Truesdell Friday afternoon. Mrs. Ida Grant of Greenfield gave a reading on the life of Francis Willard. An interesting talk was given by Mrs. Minnie Graves of Greenfield, president of the Greenfield W. C. T. U. Other ladies from Turners Falls and Greenfield were present.

The following is the honor roll for Powers Institute from Sept. 1931 to March 1932; the honor roll is some what incomplete due to the absence of many students on account of illness.

Division 1, above 90 per cent; juniors, Lena Corkins, Mildred Lawrence; sophomore, Virginia Newton; freshmen, Beryl Foster, Lois Sumner; eighth grade, Genevieve Denison, Frank Oakes, Jr., and Doris Burrows.

Division 2, 85 to 90 per cent; seniors, Margaret Buchan, Ronald Willis, Ronald McCloud; juniors, Chester Duprey, Edwin Pratt; freshmen, Marion Burrows, Norman Field, Charles Phelps.

Division 3, 80 to 85 per cent; seniors, Chauncey Townsend, Natalie Ward, Leslie Martin; juniors, Marion Martin, Arthur Truesdell, Jr., Earl Kratz, Ruth Stoddard, Roger Bardwell, Ernest Vosmer; sophomores, Norman Nelson, Leonard Ayer, Howard Grover, Geraldine McLanson; freshmen, Ruth Kratz, John Alexander, Barbara Newton, Harlan Day, Jessica Bonneau, Alton LeVitre; eighth grade Natalie Fitzherbert.

Egbert E. Cairns, age 77, died suddenly Monday morning at the home of his daughter-in-law, Mrs. Harold Cairns of Church street.

Although Mr. Cairns had not been in good health for the past week his death was a shock to relatives and close friends. Bernardston had been his home for the past 40 years. Goodale Memorial church of this town and the Bernardston Senior club both held his membership.

Mr. Cairns was born in East Clifton, Quebec, the son of Hugh E. and Sarah Jane Cairns. He married Eva Mayo in Canada. Mrs. Cairns died seven years ago.

Besides his son, Leland, he is survived by a daughter, Mrs. H. S. Streeter of Church street, and 12 grandchildren.

A meeting of the senior class of Powers Institute was held recently and the following class parts were given out by Principal H. G. Bryant: Valedictorian, Margaret Buchan, average 87 per cent; salutatorian, Leslie Martin, average 82 per cent; class prophecy, Natalie Ward, 80 per cent; class historian Chauncey Townsend, 80 per cent; class will, Abel Parent, 80 per cent.

Mr. Clifford Howes of Leyden is ill at the Franklin County Hospital and is under the care of Dr. Kemp of Greenfield.

Mrs. Charles Severance of Leyden is seriously ill at her home. Dr. Stetson of Greenfield, is attending her.

Miss Georganna Snow of Bernardston, is spending her spring vacation in Leyden, as guest of Mr. and Mrs. Guy Severance.

The Good Will Club sponsored a whist party at the Town Hall in Leyden, Thursday. Mrs. Guy Severance received women's high score and Henry Glabach men's high score. Refreshments were served and a good time followed.

Mrs. Dudley Miner of Leyden who died last week was buried at the Robertson Cemetery. Mrs. Miner was the oldest resident of Leyden, a friend to all and the "foster" mother to thirty seven state boys.

Mr. Herbert Orr of Leyden, is caring for Mr. Clifford Howes farm while he is ill at the Franklin County Hospital.

Master Richard Merritt, returned to his home in Leyden after spending his school vacation visiting his mother, Mrs. Hattie Merritt of Bernardston.

Mrs. Frank Deane and son Clarence Deane motored Sunday to Campbell, Boston where they will spend the week with Mrs. Deane's sister, Miss Mabel Raymond of East Bernardston, will care for Master Carl Peterson who is ill at his home, in the absence of Mrs. Deane.

Mrs. Archie Snow of Boston, is visiting her parents Mr. and Mrs. Townsend.

Friday, The Pendulum Echo which is the Powers Institute school paper, was issued. This is the Washington issue and is one of the best numbers ever published. A silhouette of George Washington by Miss Lena Corkins in the class of '33; The prize essay of Miss Mildred Lawrence also

in the class of '33 and a free hand drawing of Powers Institute by Miss Alice Schaufus in the class of '34, are the features. The Northfield Herald, printed this feature issue.

Mr. Roger Bardwell plans to spend part of his vacation visiting Mr. Burton Brown of Townsend, Vermont.

Miss Alice Orr of Manchester, New Hampshire visited her parents Mr. and Mrs. William Orr of Leyden, this week and is planning to go in training at the Manchester Hospital, this week.

Miss Margaret Herron of Warwick spent the week end at her home in Leyden.

Reverend C. B. Laurence of Leyden had for his text Easter Sunday, "If Christ Had Not Risen." The Church was beautifully decked with Easter lilies and potted plants. Special music by the Junior and Adult choir was enjoyed and the new members received into the Church last Sunday were welcomed.

Friends of Mr. Croutworst of Leyden, who has been ill at his home with the gripe and bronchitis will be glad to hear that he is recovering.

Miss Annabel Korshinsky of Leyden who has been recuperating at the Franklin Hospital will return to her home Sunday. She will be unable to return to school for a while.

Read the
NATION WIDE ADV.

On Page 6

LYNN A. WYATT
IS THE
"NATION WIDE MAN"
IN
BERNARDSTON

From My Window

This morning, the scenes from my window simply could not be described by pen, nor brush nor speech. Only the human eye could flash intelligence of such magnificent splendor to one's inner being.

Snow laden woodlands, in tones of deep blue, blended with the white snow on the many hill sides, with a background—the spire of the North every direction these mountains tinted lightly in places that it was hard to tell where the mountains left off and the clear blue of the sky ether began.

Out over the valley of the swiftly flowing Connecticut, with its deep silent under-flow—broad acres of fertile meadows—where grains and other valuable vegetation will soon be growing, a blanket of snow, tufted with various objects was spread.

Upon those hills and valleys at intervals there stand houses glistening in the sunshine evidences of living, breathing human souls. A red barn here, a white house there—undiscernable with all the whiteness of snow about it not for dark tree backgrounds—the spire of the North Church pointing heavenward, the old saw-mill down by the cascade of a wide mountain brook on its way to the river, a train of cars upon its track crawling slowly along toward the junction, a cement bridge spanning a creek else-where, spoke further of life and progress and blended character with the marvelous snow scene.

Near-by one can see how noble tree branches bent low beneath the weight of snow, while lofty white birches bow their heads upon the snow covered earth, as though prostrate in prayer before the Creator. The sun smiling its warm greeting gave a spirit of magic silence over all.

I almost envied my near neighbor whom I knew would climb with her children some-time during the day, to view the whole grand panorama from Garnet Rock.

Yesterday when snow was falling fast, how pitiful to see little birds that had been tempted too early from southern warmth, trying to find a snowless footing upon the tree branches. Several, attracted by the bloom of house plants in our window flew to it, and how I did want to let them in but when I tried to, they flew away.

A yearly promised bird-house, I swiftly constructed with my own hands from a wooden box covered with slabs making it tight and warm. Out into the snow-storm I went to a pair of twin maples where I had visualized for a long time a bird-house. I found the one which I had now made too heavy for me to hold alone, and high against the tree and nail there so I left it upon the top step of the ladder, facing the south, tied a piece of suct to a stick across the house, sprinkled grain upon the steps and house top, uncovered a large piece of ground with my snow shovel,—that the robins and brown thrush might obtain their diet. When all was complete I came into the house and watched for the flock to come back.

In less than five minutes they had arrived at the banquet. A few at first followed, soon by others. Off they cocked their little heads, fixed their beady black eyes my way their little hearts fluttering thanks as they tried to tell how they had seen my preparations for their banquet from the wood-land border.

As evening shadows gathered slowly at the close of a peaceful day, my little feathered family tucked their heads beneath tiny wings, and journeyed to dreamland. While out over the valley and mountains stars twinkled brightly in the great dome of the heavens, with a mysterious breath of Spring in the air.

Martha Esther Merrill—March 29.

The Community Club will hold their regular fortnightly dance at Northfield Town Hall, Saturday night, -s-s-q-a-r-o s-u-o-n-q-i-q a-q-j-e-n-g p-u-z n-u-d-y tra.—Adv. E. O. W.—5-29-31.

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Personals - Locals

Mrs. Clarence P. Buffum accompanied her son and wife, Mr. and Mrs. Gordon Buffum on their return to their home at Elizabethtown, N. Y. after spending the Easter vacation here.

Mrs. Raymond Snell and son Raymond of Greenwich, N. Y., visited Mrs. Alice Woodbury, Mrs. Snell's mother, last week end.

Mrs. W. H. Carr and Mr. and Mrs. Hugh Galbraith of Walkill, N. Y., were guests of Mr. and Mrs. George W. Carr last week. Mrs. Carr is the mother and Mrs. Galbraith a sister of Mr. George Carr.

Mr. and Mrs. S. E. Whitmore observed their wedding anniversary Thursday.

Lieut. Joseph E. O'Connor of Wollaston, member of the state police and former Holyoke alderman, died at Palm Beach last Sunday, March 27. He was a brother of Mr. Patrick L. Connor of Hinsdale, proprietor of Zion's Press.

Mrs. Richard G. Holton is spending the winter at Zephyrhills, Florida with her aunt, Mrs. John Wing of New Bedford.

The many friends of Miss Katherine Stout who has been very ill in New York City will be glad to hear that she is rapidly improving her health.

Sympathy is extended to Miss Alice Zabiski of New York whose sister is seriously ill and whose brother also is quite ill.

Mr. and Mrs. William J. McRoberts of Brooklyn, N. Y., are expected here within a few days.

"We enjoy reading our Northfield paper, The Herald, as it comes to us each week bringing news of home," is the splendid message we received this week from Mrs. N. D. Alexander of Springfield.

The next meeting of the Northfield Brotherhood is scheduled for Tuesday evening, April 19th.

The Herald received a pleasant visit last week from Mr. and Mrs. Arthur S. Barnes of Bristol, Conn., during their stay here at the Northfield Hotel. Mr. Barnes is Publisher of the Bristol Press one of the leading newspapers of his state.

Shear Nonsense

Mrs. Newlywed (fondly) — What word does a woman like best?
Hub (second time) — The last one.

He — Have you ever thought of marriage seriously?
She — Goodness, no! It's serious enough without thinking of it seriously.

"Do you mind if I kiss your hand?"
"Not in the least, but you ought to know that isn't the proper place. That's where you put the ring."

Judge — You must testify only to what you know, no hearsay evidence.
Witness — Yes, Sir.

Judge — What is your age?
Witness — I've only hearsay evidence on that point.

"Great Scot, Ethel, here's a moth in my overcoat."
"Why, that's nothing, dear. The coat can't possibly fit it."

The Suburbanite — What will be the outcome of the simple life.
The City Man — A simple death.

Missionary — I've come to do you good.
Cannibal — You can't do it; I'm on a diet.

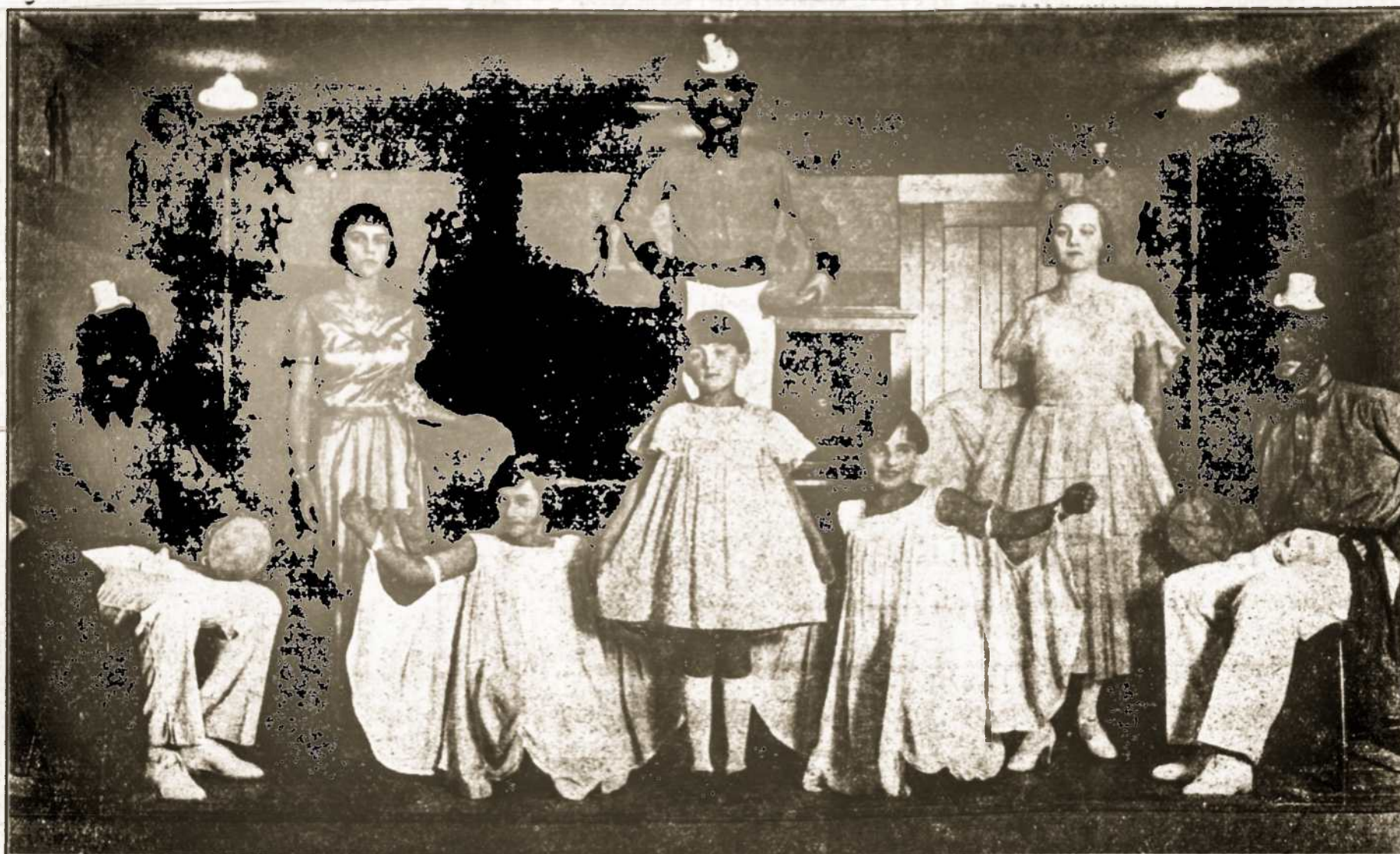
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